Howmuch POS

www.howmuchpos.com

Getting started with Howmuch

Howmuch How to Document

Exceptional business growth through fast, reliable, and innovative POS technology

History Of The Retail Business

From starting with a bartering system to selling products in-store, the retail business experienced a vast ray of advancement with time. This continuous growth leads to a new trend of online selling and webshops that gives retailers a new way. There were mom-and-pop stores in the 18th century where the family-owned independent retail businesses sold only one particular item like groceries, drugs, fabrics, toys, tools, and general merchandise items for daily usage. Later on, in the late 19th century and early 20th century, the concept of available stores emerged that dramatically brought a new trend in economic and business activities and opened new doors for new jobs and new ways of living. These general stores don't just sell products and services but also provide entertainment events to appeal to customers so that they buy more products today. These activities are reshaped as promotions, coupons, and sales that provoke the customers to shop more.

With time, new inventions emerged and became part of the retail business as the first cash register was invented in 1883, made up of metal tap and simple mechanics that record sales. We are using these cash registers but in a highly advanced form with more functionalities such as Point of Sale software that not only keeps track of the inventory, sales, customers but also manages multiple business operations and keeps businesses aligned. In the mid-'90s, the shopping malls emerged to provide a central location where customers could easily shop from numerous retailers under one roof. Finally, in the late 1990s, the idea of e-commerce emerged as more and more people had access to digital technology, so they felt more convenient with online shopping.

The current marketing statistics highlighted that around 90% of businesses use social media sites for marketing their business to catch online customers. Similarly, the growth of online retail stores is elevating, and businesses are thriving to keep up with the latest trends. The research highlighted that 67% of millennials preferred to shop online compared to visiting in-store. Therefore setting an online business presence is as essential as having an in-store shop.
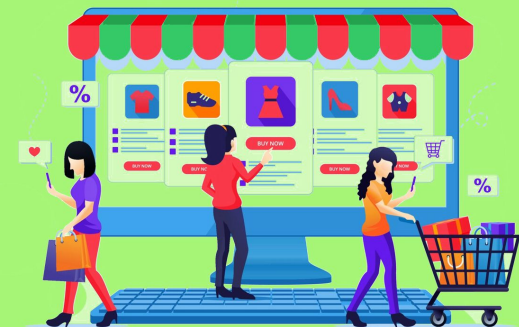
Retail Market Business

As discussed above, the retail industry experiences up-gradation over time. At the same time, lifestyles and consumer behavior of shopping are also changing. Previously customers preferred to shop in-store now, and their busy lifestyle pushed them to shop online. According to the 2018 retail sales statistics, online retail store sales hit $6 trillion. Additionally, global retail sales are expected to grow more in the coming years. The successful brick-and-mortar stores are using both ways, i.e., online and in-store presence, to attract more clients.

The Conventional Approach To Do Retail Business

If you want to expand your business, then it is better to improve the overall performance of your business. Then, it is suggested to follow the latest trends by expanding online, improving your store's online presence, and maintaining a better sync between online and offline channels. E-commerce has made itself a positive experience for customers. If your business gives your customers ease to shop online and offline with better facilities, cloud-based POS software will be the best conventional approach. Similarly, the retail inventory method for doing business is also a conventional approach for your business. The good thing about the retail inventory method is that a Point of Sale software retains the capability to automatically track inventory, sales, customers, profit, and sales.

Retail Traps That Affect Business

Many environmental factors are the variables that affect retail business operations. The business needs to consider these pitfalls and risks and avoid them when operating its business. Some of the prominent retail traps are highlighted below:

- Have less knowledge regarding the latest business trends.
- Not choosing the correct location or making your business accessible to customers.
- Not investing in building a well-thought business plan and not sticking with the business plans.
- Poor management of suppliers, staff, cash flow, inventory.
- Not having a business presence on the website.
- Not maintaining professional contacts and expanding your network towards experts.

- - HOWMUCH POS - -

Benefits Of Using POS

To avoid the retail traps and environmental factors that impact the business performance, using POS software will be an ideal choice. Especially the cloud-based Point of Sale software solution like Howmuch POS. No doubt, a POS simplifies many complex retail operations and makes it easier for managers to carry out their functions more conveniently. Many compelling reasons prove to be beneficial for you to use POS. Some of the significant benefits of using How Much POS are given below:

- It manages your inventory in real-time and keeps track of every single item, and maintains optimal amounts of stock in your inventory to minimize losses.
- Howmuch POS simplify invoicing and record all the purchase details, sales, service charges, tax, description of goods, transaction value, and every information.
- It makes your sales and payments better and faster by accepting multiple payments and making it easier for the customers to complete transactions conveniently.
- With Howmuch POS you can manage customers more appropriately and incentivize them to visit your store more often.
- Howmuch POS increases the revenue of your business by properly managing purchases from suppliers. It keeps everything in place and maintains a vital check on most essential and least essential products.
- One of the best functionality in Which POS that will optimize revenue is its cross-selling features that offer relatable items to the customer when shopping. Hence, it increases customer experience and business revenue.
- Howmuch POS increases customer loyalty and service by offering customers fast, innovative, and reliable service to meet their expectations, reducing the risk of losing customers.
- The best thing about the Howmuch point of sale solution is that it is highly reliable and secure, and it backs up all the data in its cloud storage. It eliminates the threat of data loss or breaching.

Getting started with Howmuch

Howmuch POS is a software where you can run sales, print receipts, maintain optimum customer care standards, manage your inventory effectively and perform other points of sales operations efficiently. It is specifically designed to improve small business owners' lives. Get yourself registered with Howmuch POS and enjoy all the features of Howmuch POS.
No doubt, an effective POS system can help your business succeed beyond your wildest expectations. Howmuch POS systems offers you speed and fluidity that reduce waiting time and enhance customer experience.

To get a login to Howmuch, you just need to follow the steps that are given below:

Navigate the following URL to get your Howmuch login https://www.howmuchpos.com/login.

Enter -> Email Address

Type -> Password

You can also log in with -> Facebook and Google accounts.

If you have any troubles logging in to your Howmuch, you can change your password via the reset link.

Tap->Forgot Password,

Enter> Email Address,

Click-> Reset my password.

If you are new on Howmuch POS and haven't registered yet, you need to choose the 'Create an account option to get yourself registered first.
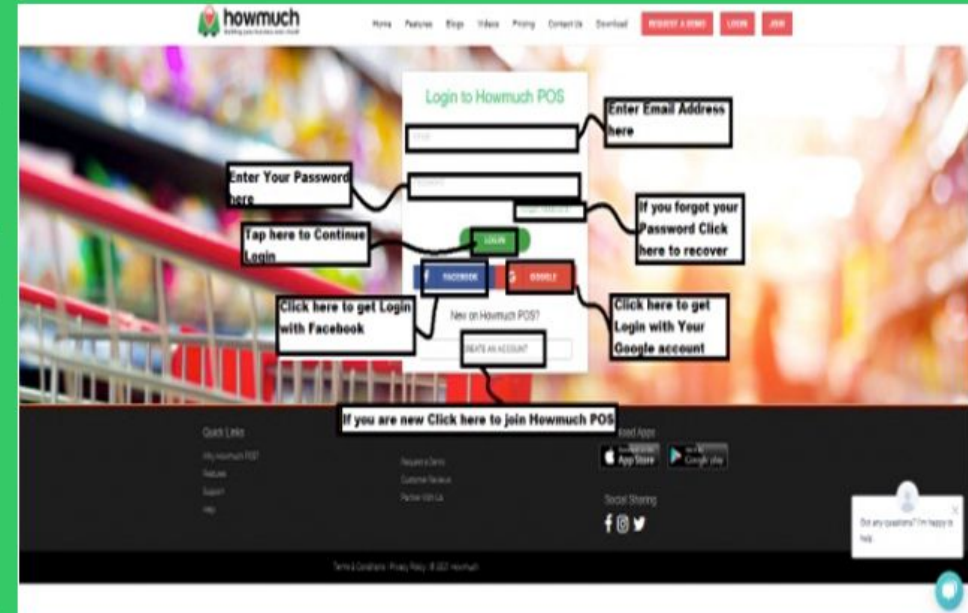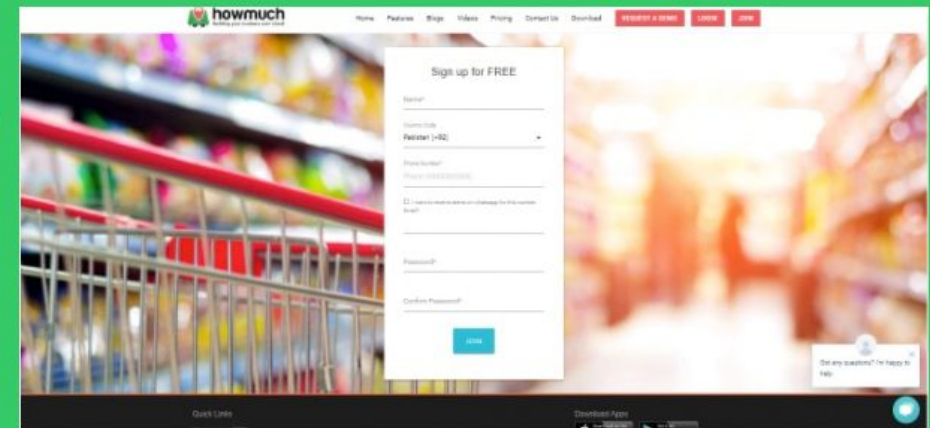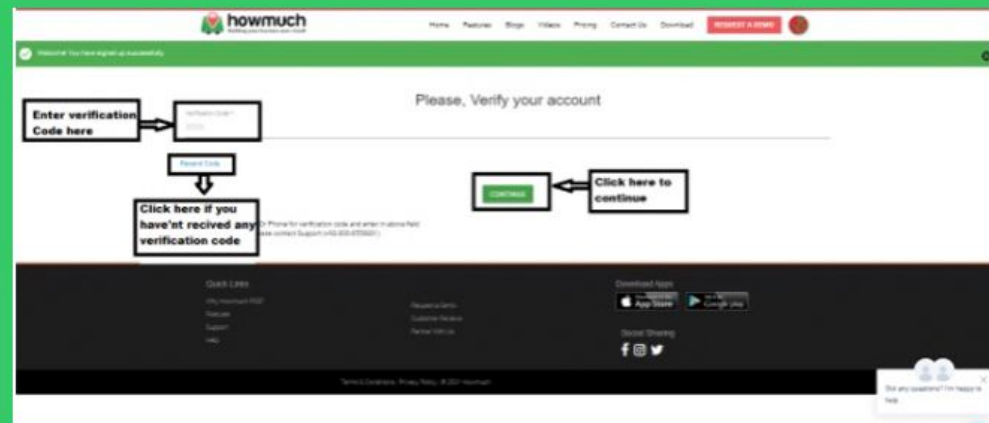
How to LOG IN with Howmuch POS?

To get registered with Howmuch POS, you need to follow the simple steps given below

Step1

Visit the given link> **https://www.howmuchpos.com/join**
A registration form will appear.
Enter required information such as
**Name> Country Name> Phone Number
Password> Confirm Password.**
Click > the **'Join'** Button to continue.

Step2

When you tap the **'Join'** button, you'll be required to verify yourself
**Enter > the verification code you have received on your Email or Mobile phone.
Tap > Confirm to Continue.**
If you haven't received any verification code,
Click > Resend Code.

How to get Register with Howmuch POS?

To get registered with Howmuch POS, you need to follow the simple steps given below

Step 3

The third step requires you to choose any pricing plan.
Four different options are available, which include Free,
Standard, Premium, and Pro.
To choose any pricing package,
Click> Buy Now.
See the below image to gain insight.
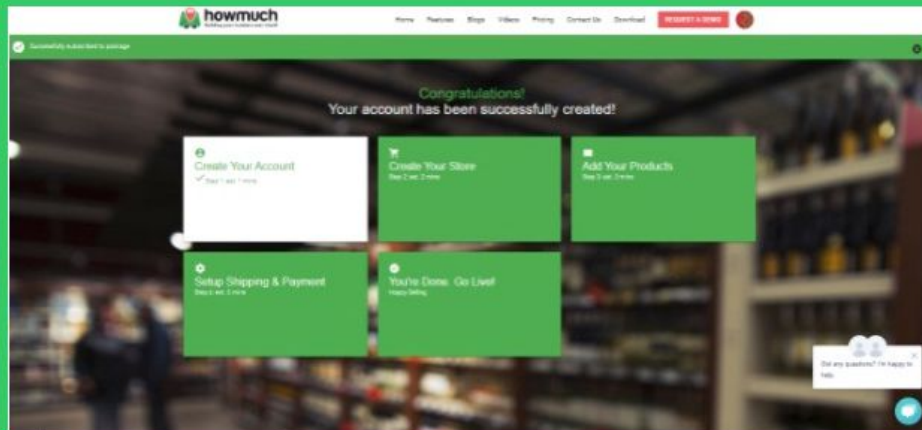
Step 4

After choosing the pricing plan, you'll be successfully
registered to Howmuch POS.
After your account creation, the next step involves Create
Your Store> Add Your Products
Setup Shipping & payment, and
 Go live as highlighted below:

**Scroll down the Pricing plan page
to see details related to the
features of different pricing plans
as shown below:**

After setting up your foodnerd account, you'll be required to create a store on howmuch.

There are four different steps: in-store creation, i.e., Create a store> Add Products> Set up shipping and payment> go live.

Fill up the form with the required information.

Write> Store Name,

Write> Store Description,

Enter> Email Address,

Upload> Store image,

Enter>Store Domain,

Select> Store Category then scroll down more and

Enter> Store Cover Photo, Add⬜ Store Address,

Select> Country,

Choose> City,

Enter> Contact Number.

If you want to receive alerts on WhatsApp, tap the option to mark Yes or No.

How to Create a Store with Howmuch POS?

Adding products to your store is the next step after store creation
Just click> Add products to your store.
Two options will appear, Add products manually or Import your products.
If you want to add your products manually,
Tap> Add products.
If you want to import your products information,
Tap> import products.
Click> Save and Continue to proceed further.
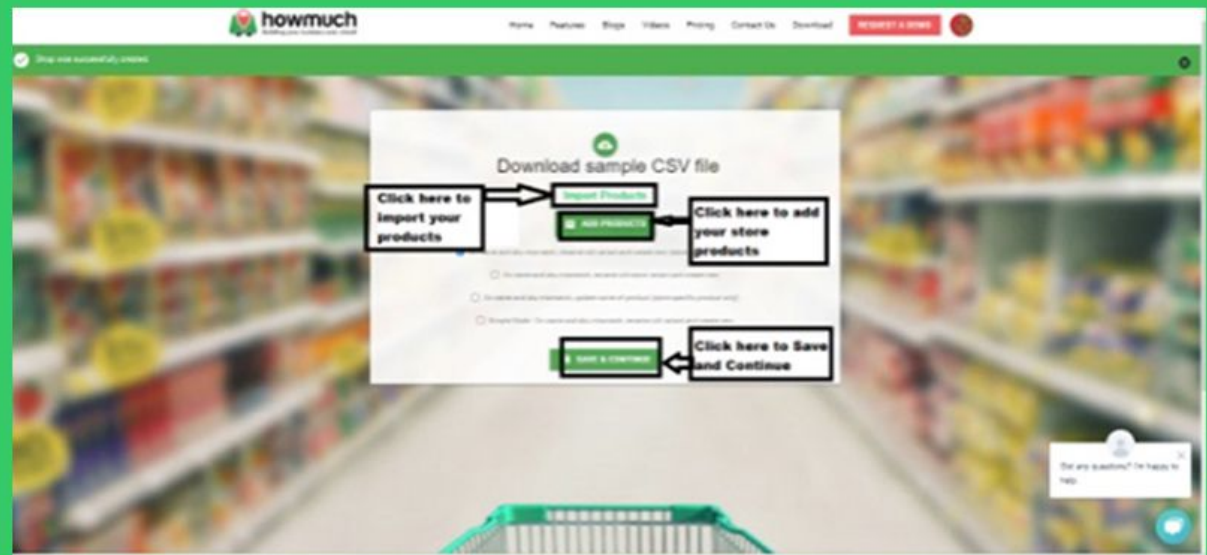
How to Add Products to your Store?

Shipping and payment configuration is the next step that will appear after adding products to your store.
Fill up the required shipping and configuration details. Such as **Store Name> Delivery Charges> Shipping Charges> Maximum Distance> Weekly Time> Payment Configuration** etc.
Put Delivery charges, Minimum Delivery Order, Shipping Charges, and Max Distance.
There is also a switching option, which gives you two options; **Delivery Radius** and **Delivery Polygon.**
In the Payment Configuration section, there are multiple options to choose from. Such as **Cash, Zambia Mig Gateway, Credit Card and Easy Paisa, Credit Card UBL), Bank Deposit, and Stripe**. Mark the option according to your requirements.
Tap>**Save & Continue** to proceed further.

How to Setup Shipping and Payment?

After you press continue, your store will be successfully created.
The next step requires you to go live.
Before going to live, first, view your storefront, i.e., how it appears to others.
Tap> view storefront to see.
Mark> Go live option.
Tap> Finish to complete your store creation process
Add purchases, and that's it.
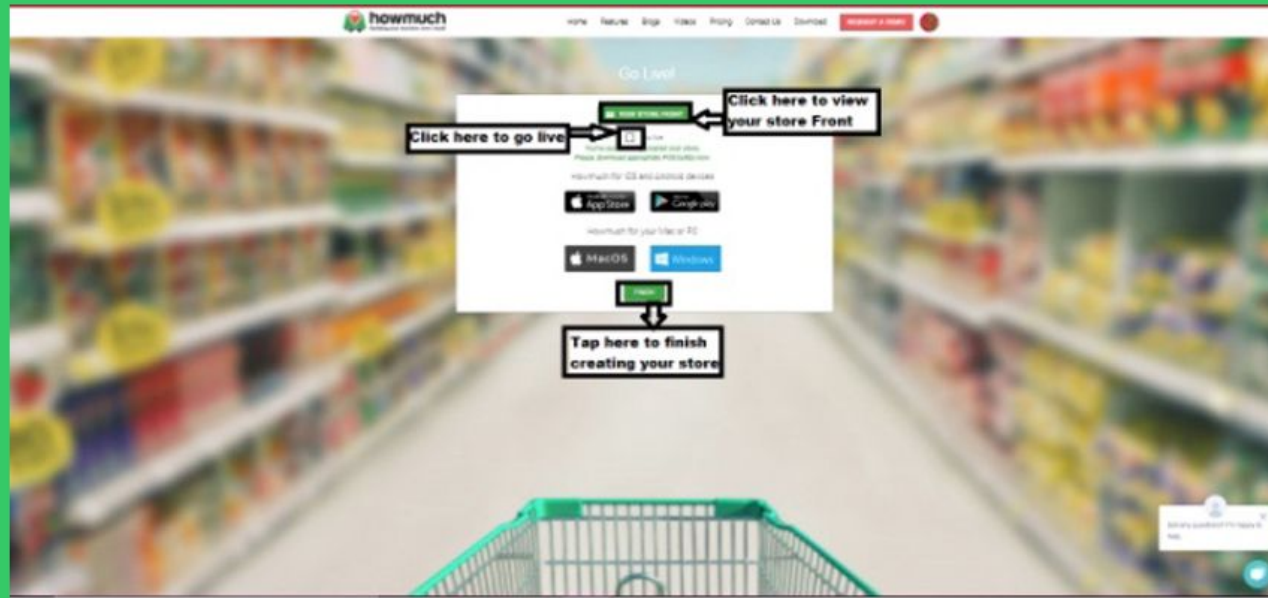
How to Setup Shipping and Payment?

There are different options available in the side drawer, allowing the user to perform multiple tasks. See the image below:
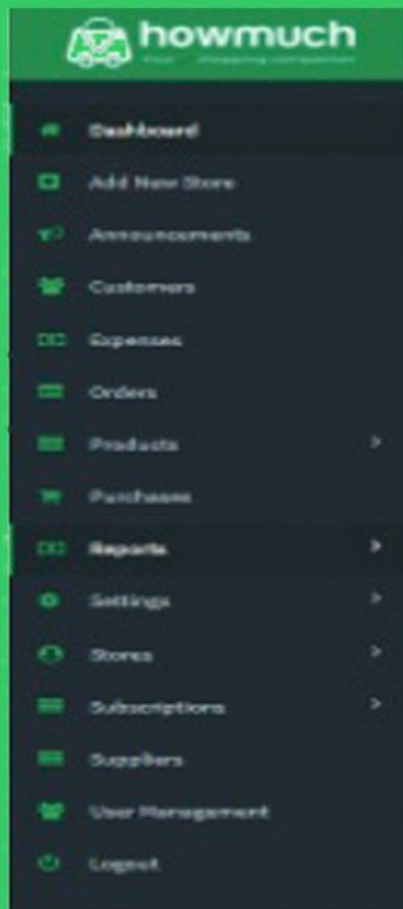
Now we will briefly elaborate on how to utilize these features:

Dashboard :

With dashboard User will be able to have a quick overview of its store details. Users can also see their current purchase and sales and can quickly locate their store's order history.

Click > Dashboard in the side drawer and you'll be redirected to the Dashboard of your store.

Have an overall view of your store at one place and see the below screenshots for detailed information.
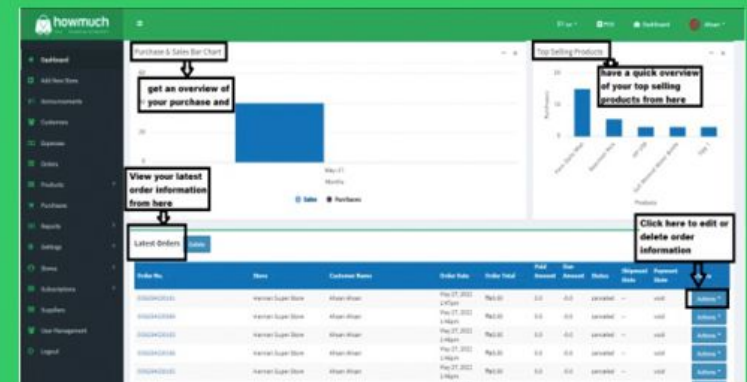
How to use Howmuch POS Admin Side Drawer Features?

To add Store,

Click> Add New Store tab, located inside the side drawer and below the dashboard tab, and you'll be redirected to the **"Add Store"** page.
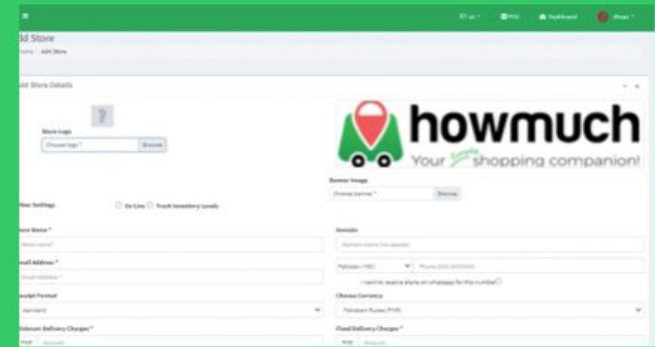
A form will appear as shown below. Enter all the required information including
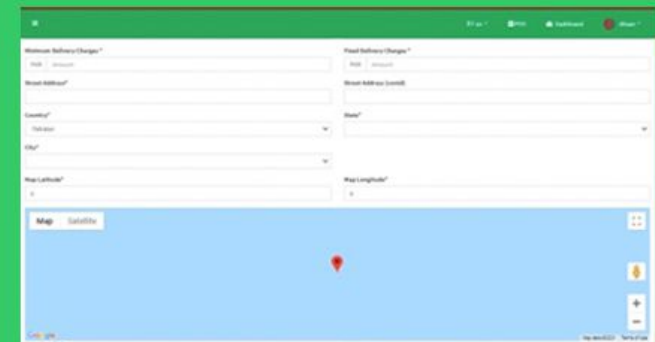
Store Logo> Store Name> Email Address> Receipt Format> Minimum delivery charges> Store Domain> Phone Number > Choose currency> Enter delivery charges > Store Address> Country and City> Add store description> Set store schedule.

Set timings and store details and Press > Create Store to further proceed

Add Store

To create an announcement,
Navigate to > the Announcement feature in the side drawer.
A page will appear where you can view your previous announcements or create any new one.
Tap> New Announcement
A form will appear and enter details such as Announcement Message
Select> Store> Select Announcement type Tap> Create to create a new announcement.
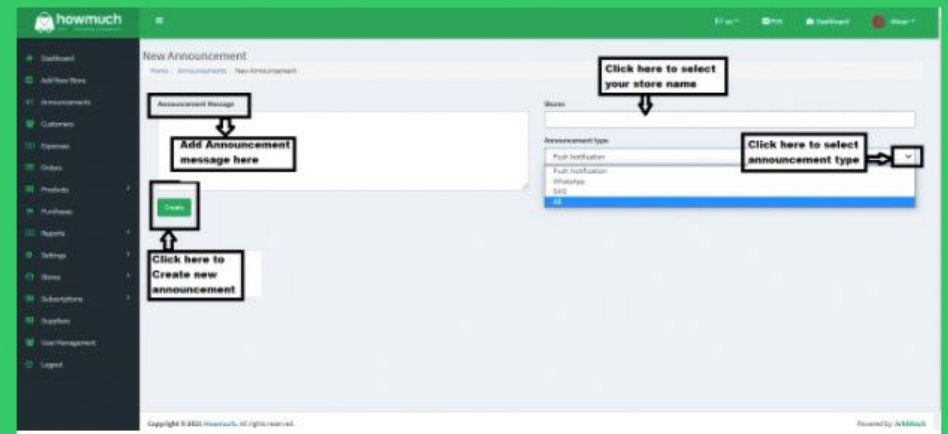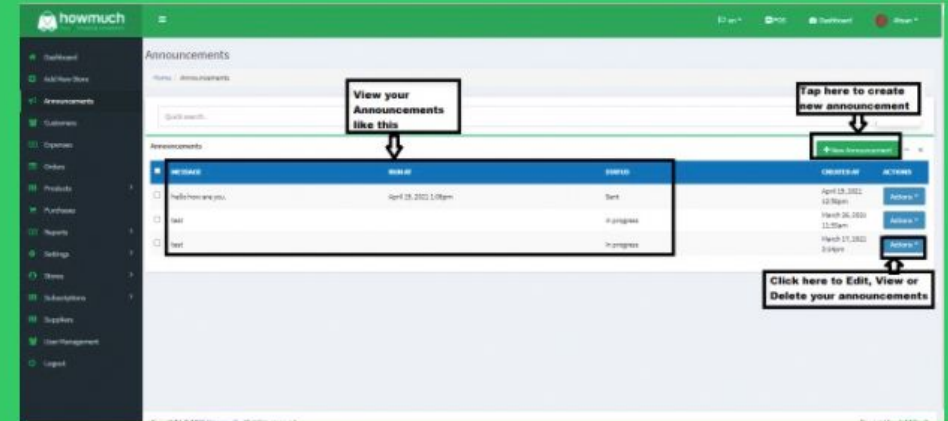
Announcements

User can view their customer details under this section

To view, Customer details navigate to the Customers option, and you'll be redirected to the customer page, where you can view your customer details such as Customer Name> Store Name> Email > Sale Due> Return Due> verification and category as highlighted in the image below.

Users can also use the filter option to get details of any specific customer.

Customers

Manage Expenses

Users can view their Store expenses under this feature

To consider your store expenses, Click> the Expenses option, and you'll be redirected to the page shown below

Expenses

Manage Orders

The order tab allows the user to view real time-display of all the completed orders for the current store.
Click> Order in the side drawer, and a page will appear in which you can see all our order details such as Total order payment> Paid Amount> Due date> order status> shipment state, etc.
Click> Action to Edit, View, or Delete information.

Orders

Different features come under the product section, as highlighted below.
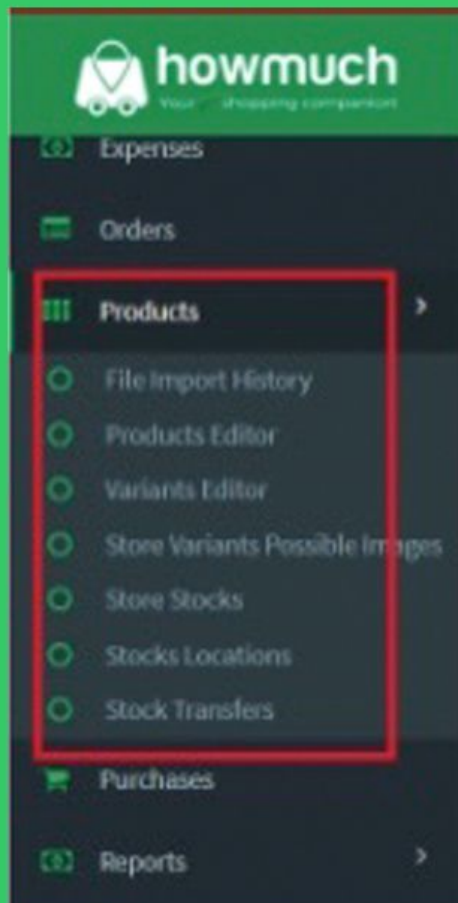
File import history
Products Editor
Variants Editor
Store Variants Possible Images
Store Stocks
Stock Location
Stock Transfers

Products

To get details about your total purchase, paid amount, and pending dues, **Click> Purchase** located inside a drawer, and you'll be redirected to the Purchases page, as shown below.

Purchases

Cashflow
Order Sales Report
Item Sales Report
Customer Due Report
Customer Ledger
Supplier Due Reports
Supplier Ledger Report
Profit & Loss Report
Expenses Report

Reports

Cashflow

To get a report on Cash Flows hover your mouse to **Reports> tap> Cash Flows,** and a Cash Drawer page will appear that highlights information regarding the **Cash Drawer ID> Store> Transaction Type> Amount** and date, as shown below.

Order Sales Report

To get the Order Sales Report to click on it, a page will appear that provides you a complete overview of your overall sales estimation in a week, month and year. Users can also see overall profit and loss and the most profitable product of their store. Users can also locate a list of all the completed orders from this tab. See the below image.

Reports

Item Sales Report

To get the Item Sales Report, a page similar to the Order sales report will appear where you'll get all the information related to Item Sales.

View your completed order details from here

Customer Due Report

To get a Customer Due Report, Click > the Customer Due Report tab. The page related to Customer Dues information will appear to locate Customer Name> Store Name> Payable Dues. See the image:

view information related to customer payable due here

Reports

Customer Ledger

For the Customer Ledger, click on it, and the Customer Ledger overview page will open in which you can enter required details such as **Name> Store Name> Start Date> End Date and Tap> Search.** You can get information related to **Date> Order Number> Store> Grand Total> Paid and Payable Dues** in customer ledger information. Thoroughly analyze the image to have a quick overview.

Supplier Due Reports

For Supplier Due Reports, click on the under-reports heading, and a page will open up as shown below, where you can locate all the information related to Suppliers' due report.

Reports
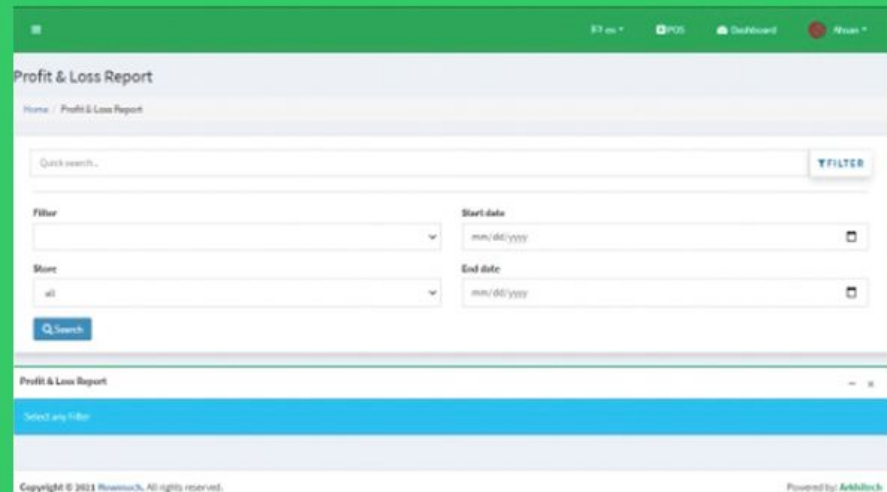
Supplier Ledger Report

To get the Supplier Ledger report, click on it; the supplier's ledger form will appear.
Enter all the relevant information such as **Suppliers> StartDate> Select> Store > Enter> End Date.Click >** search to proceed further.
Please see the image to have a quick view.

Profit & Loss Report

For the Profit & Loss Report, fill-up the form with the required information highlighted in the image and **Tap> Search** to get a report.


Reports

Expenses Report

For the Expense report, click on it, and a form will appear.

Enter the required information in a form and tap⌷ search to proceed further

You can also download CSV file

Tap> Download CSV,

and get the Expenses to report in PDF

See the image for a quick insight.

Reports
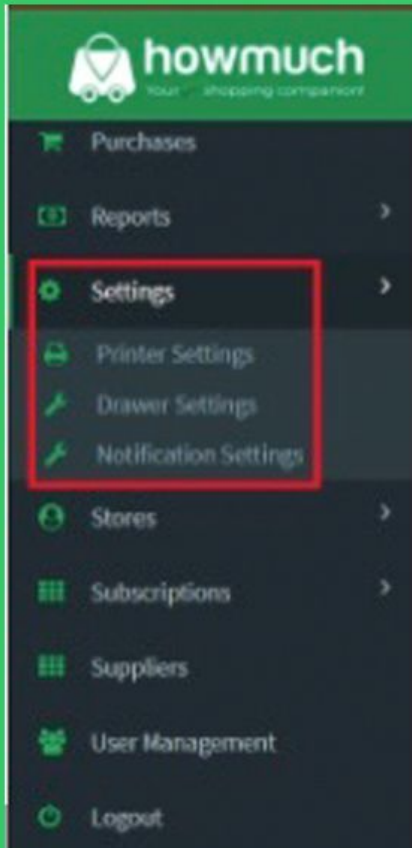
Different settings appear under this section which is highlighted below:

Settings

Printer Settings

To manage Printer settings,
Click> Printer setting
under Printer Tab. a dialogue box
will appear, as shown.
Manage settings accordingly
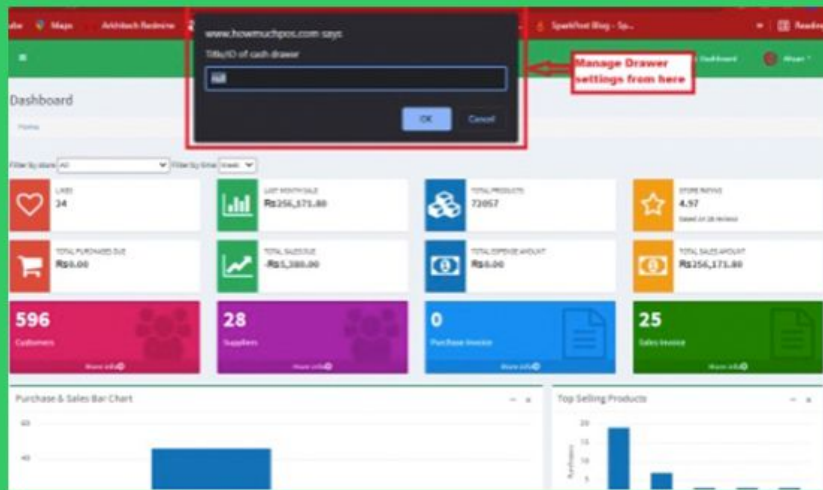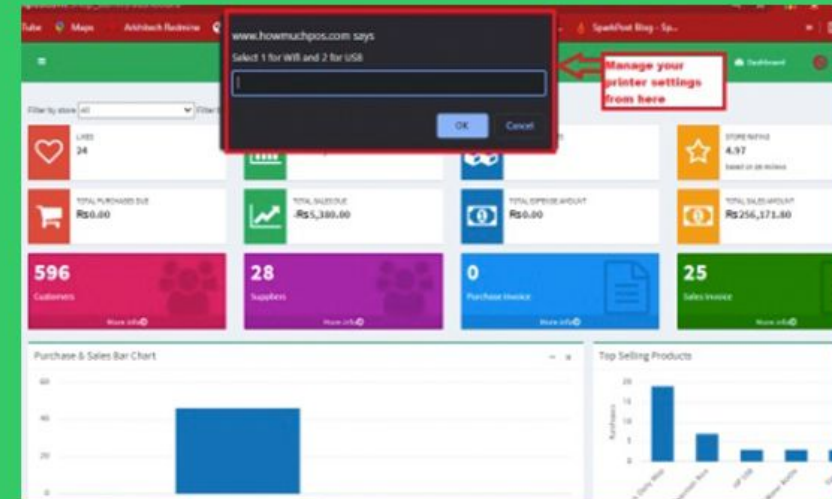
Drawer Settings

To manage Drawer settings, Click on it;
a dialogue boxwill appear as shown.
Enter> Title/ID of cash drawer and
manage settings accordingly.

Settings

Notification Settings

To manage Notifications settings, Click on it; the Notification setting overview page will appear Enable/Disable Settings by tapping the box. Click> update to save the changes. Manage settings accordingly
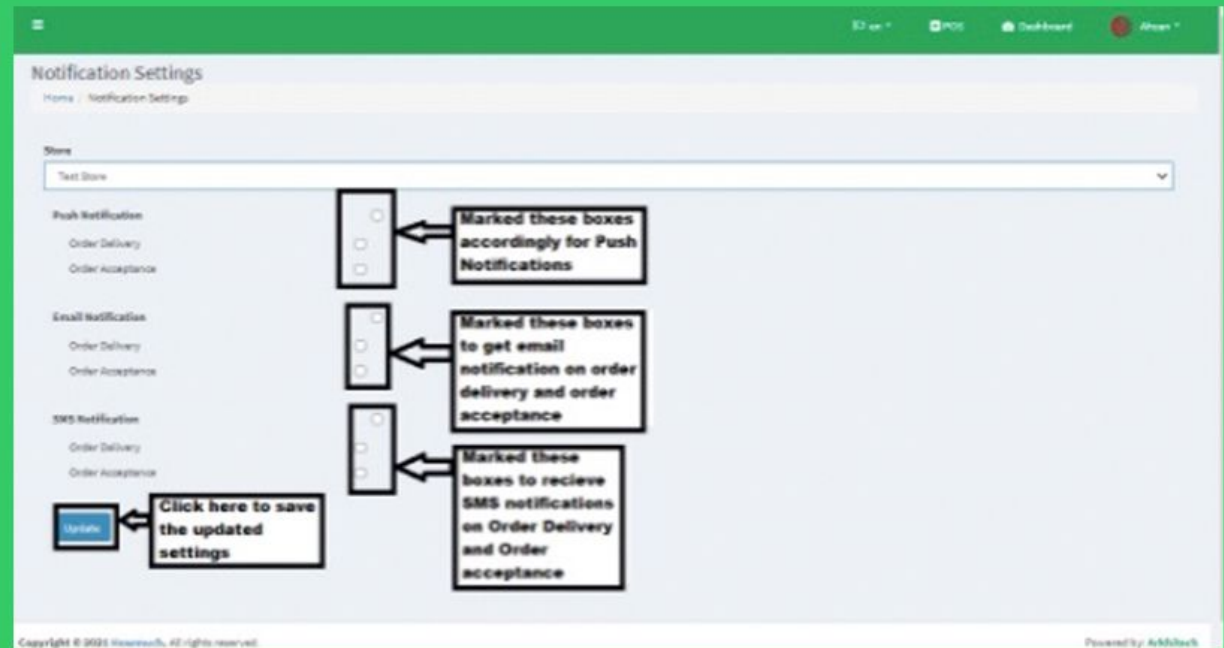
Settings
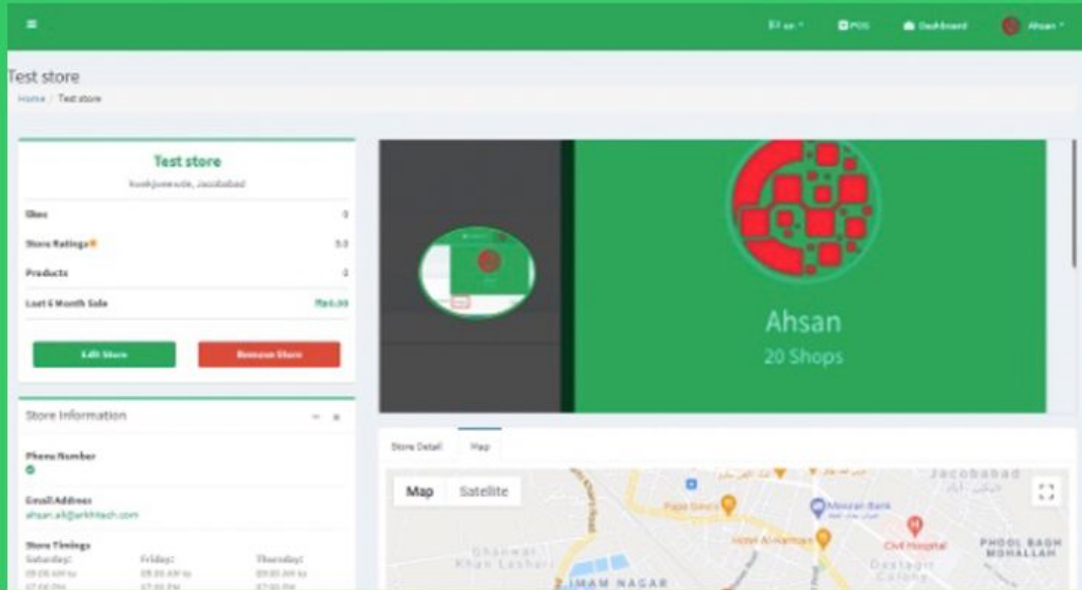
To view Your Stores Click on it, and a list of all your added stores will appear.

Users can easily visit their stores by clicking on any appeared store and you will be quickly redirected to it.

Store

If you want to know the pricing plan,
Click> Subscription,
the **"Packages"** section will appear to click on it, and you'll be redirected to the Pricing Plan as shown.
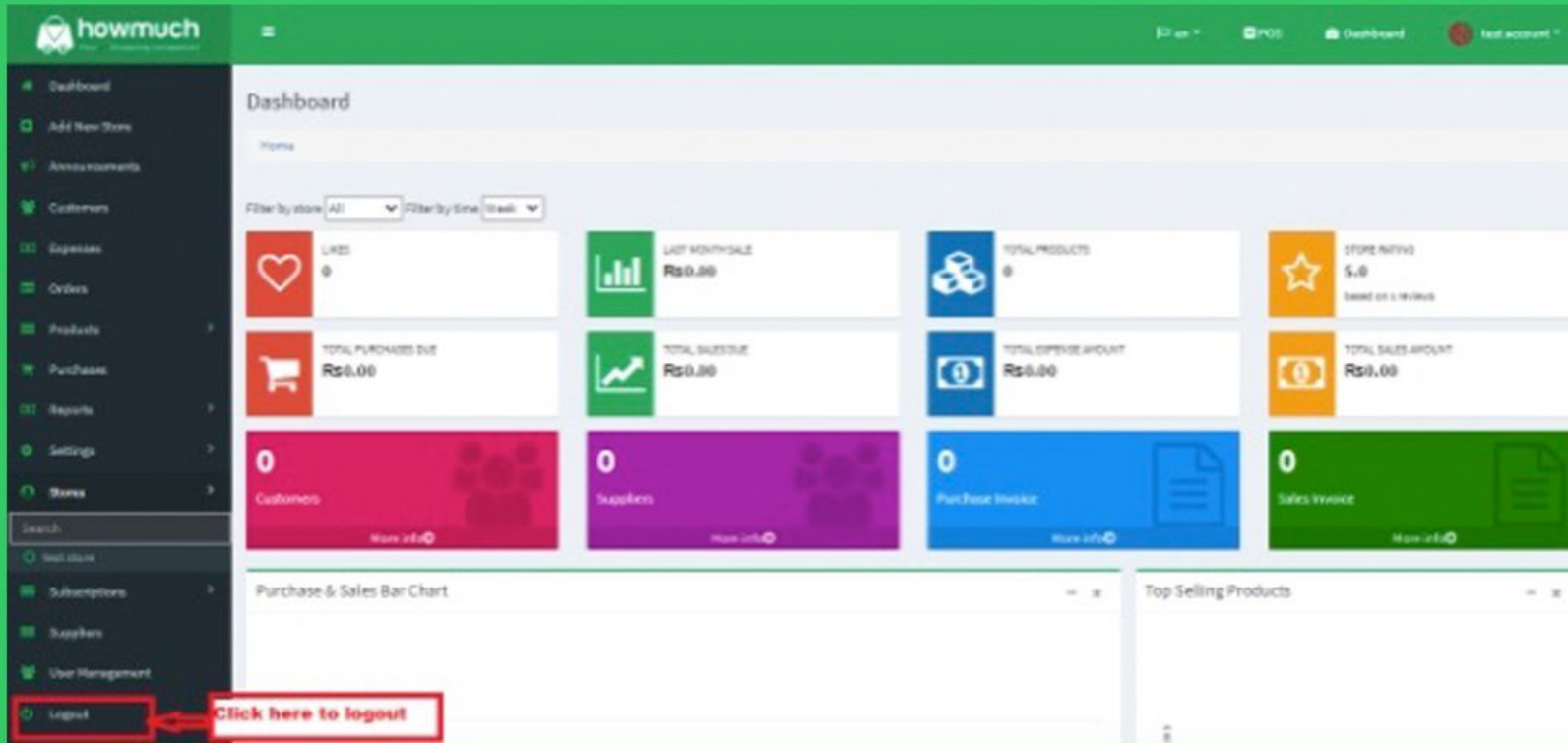**Upgrade/Downgrade** package wisely that suits your store needs

Subscription

To locate your Supplier information click on it and get an overview of your store suppliers, such as **Supplier Name> Store Name and Contact**, as shown in the image.

Suppliers

You can easily log out from Howmuch POS. Just Tap> Logout located at the end of Side Drawer and Log out your credentials safely.

Logout

Howmuch POS

www.howmuchpos.com

howmuch
Building your business over cloud!

THANKYOU

Exceptional business growth through fast, reliable, and innovative POS technology