



One Point Solution for your

BUSINESS

Get your business on Howmuch today

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WHAT IS HOWMUCH?

Howmuch is an innovative, creative, and fast-moving software company with over seven years of technical expertise. Howmuch products and services include two sides i.e. Howmuch. pk - an online retail shopping platform that provides a seamless shopping experience to customers. On the other hand, Howmuch also provides high-quality POS software to retailers with professional consulting and development outsourcing to improve retailers' operations.



Howmuch is a unique point of sale software firm launched in 2014 by the CEO Mr. Hisham Malik with the dream to revolutionize the retail industry worldwide. The developed plan for howmuch was to help the independent retailers to gain access to the technological revolutions. The company succeeded in introducing a competitive range of point of sale solutions that enabled retailers to hold the top positions in the market. In 2016, Howmuch was Awarded as Best Retail & Supply Chain Management Solution.



HISHAM MALIK CEO

CEO INTRODUCTION

The CEO of Howmuch Mr, Hisham Malik, is a Georgia Tech graduate with 17+ years of experience in the USA and Pakistan delivering high-end web, mobile, e-commerce, and social networking products successfully running across leading companies. He launched an award-winning SMS-based social networking platform in 2008. He led Pakwheels Initiative in 2009, and in 2018, he directed and launched Robson.ai. Under his leadership, Howmuch successfully drives towards comprehensive growth in the technological industry. He has raised the company's strength within a limited period of more than 8 years.

MISSION

Our mission is to become the first choice for all retailers and customers by providing them the most advanced, cutting edge, and affordable point of sale and online marketplace solution that meets customers' expectations for service, quality, and value.





VISION

The vision of Howmuch states, "We strive to be recognized as ideal in POS providers and e-commerce. We want to digitalize the retail industry for today and tomorrow. We aim to provide ease to shop owners while managing their store operation and a convenient shopping experience to customers during shopping and ultimately accelerate business growth."

OUR VALUES

Since 2014, Howmuch has been a visionary and reliable software company committed to core values.

- We honored entrepreneurs, and we believe in taking calculated risks.
- We strive to do everything with passion and commitment.
- We are committed to delivering quality products and services right on time.
- We think innovatively and find solutions to challenges.
- We emphasize maintaining a culture of innovation that fosters positive connections and elevates productivity.

HOWMUCH CORE MODULES

Howmuch offers two key modules i.e.

- · Howmuch Point of Sale Software
- Howmuch.pk

HOWMUCH POS

Howmuch Web Interface

- Cloud-Based POS
- · FBR Integration
- · Contactless Ordering
- Supplier Management
- · Marketing & Promotion
- Customers Management
- Multiple-Language Support
- · Multiple-Payment Integration
- Inventory Management
- · Reports & Insights
- · Dashboard Analytics
- Expense Management
- User Management
- · Receipt Customization
- E-Commerce Integration
- POS Shortcut Kevs
- · Sales Return
- Products Management
- App Integration
- Announcement
- Notifications
- Support
- · Barcode labeling & printing functionality
- Warehouse management

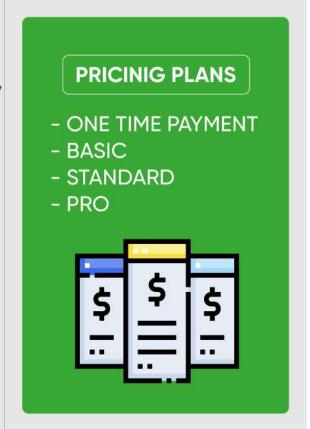
Howmuch POS Electron Build

- Sync Functionality
- Orders & Sales
- · Multiple Stores Management
- Offline & Online Mode
- Scan Mode (Scanner Mode)
- Barcode Printing
- Product Search
- · Offline Reports
- Products Editor
- · Sale Return
- Record Expense
- Upload/Download Database
- Resource Monitoring

HOWMUCH PK

Howmuch Web Interface

- Order History
- · Favorite Products
- · Best Delivery Service
- · Pickup Service
- · Quality Products
- · Online Grocery App
- · Order From Web
- · Multiple Payment Option
- Contactless Delivery
- Contactless Payment
- Blogs



1. HOWMUCH POINT OF SALE

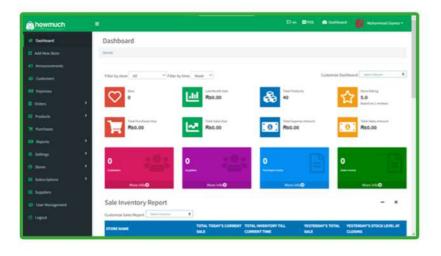
Point Of Sale software is specially designed for retail stores with various features and functionality of Big Data, Al, and Cloud Computing that help you set up and run your business efficiently. It offers an all-in-one solution that allows you to view and manage your inventory and store and sell almost anywhere, including brick-and-mortar stores, online markets, and pop-up shops. Howmuch caters to the retail industry by offering trusted POS solutions to thousands of single and multi-store chains and ensuring the best service that maximizes value for investment.

It has two ends:

- a. Howmuch POS Web Interface
- b. Howmuch POS Offline Build

a. Howmuch POS Web Interface

Howmuch POS web interface is the manager side that can be accessed from your internet browser. It is built to help you manage, optimize and grow your business. It does more than just process the orders. It is filled with outstanding features.





Cloud-Based Retail POS

Howmuch POS is designed with reliable cloud-based technology that brings efficiency and ease and allows users to manage inventory, sales, employees, and customer reports

with portable technology anywhere at any time. Its cloud database easily stores and processes data online and brings your business to the next level. Howmuch POS allows you to sell in more places simultaneously, get accurate insight to see your inventory in real-time, and avoid overselling.



It automates your business operation and ultimately saves your time and money. It has powerful tools and capabilities to work in offline and online mode. It is compatible with every platform. It has a secure cloud-based solution for retailers, with e-commerce features catering to the needs of the classic and new-age digital stores. With Howmuch cloud-based, SMEs can sell using a web browser on their laptop desktop computer, and they can also sell globally and remotely by using the Howmuch native mobile app. Howmuch POS makes sure that your top-selling products never get out of stock.

- Cloud-Based POS
- · Web

- Desktop (Windows & Mac)
- · Mobile (Android & iOS)
- · Easy-to-use
- · Reliable



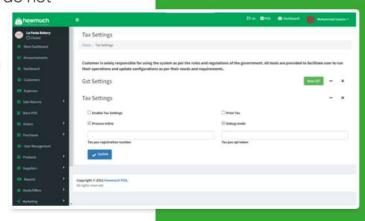
FBR Integration

The federal board of revenue makes it mandatory for tier-1 retailers to integrate their retail outlet with a computerized system that provides real-time reporting of the sale. Similarly, Tier-1 retailers must obtain a license before integrating their retail business into third-party supplier software. The Tier-1 retailers are prohibited from generating any receipt without mentioning the QR code or FBR invoice number. Additionally, those retailers who already have the Point of Sale software installed in their grocery store, toy shop, brick, and mortar store, etc., must install separately a component software authorized from FBR and then integrate that component software with FBR. Howmuch POS is officially integrated with FBR (Federal Board of Revenue). It allows retailers to handle sales, exchanges, and returns and check cyber security, data integrity, and processes. Retailers do not

have to go the extra mile to fulfill the criteria of having FBR-integrated POS. Howmuch POS automatically updates reports and invoices to FBR servers. It also generates the FBR authorized receipts that will eliminate the skepticism among customers about whether the sales tax is approved officially or not.

- Prevent Penalties
- Authorized Receipts
- FBR Integrated POS
- Tax Paying Record
- Customer Trust







Supplier Management

The contactless ordering trend in a retail store is highly prevalent. Howmuch also provides an option of contactless ordering where users can just scan or tap to their phone and then place the order. Now there is no need to wait in a line or make payments or interact directly with hosts because the Howmuch contactless ordering feature saves hours of shopping with a simple and highly convenient contactless ordering

- Supplier Due Report
- Better Relationship
- Supplier Ledger
- Improved Performance

system. ment. It keeps track of suppliers' ledger, including expenses and dues. Moreover, it reduces the risk of failure and plays a vital role in the smooth running of an organization.

Howmuch Cloud-Based point of sale software keeps your suppliers on one platform and makes your inventory and warehouse more aligned. It increases supplier efficiency by staying in touch and simplifies the conversation between your store manager and suppliers. Its cloud-based capacity keeps check of your supplier data, and relatable information records all the supplier's dues, etc.









Marketing & Promotion

Howmuch POS has an in-built marketing promotion option available that increases the visibility of your products and elevates customer loyalty. It sends your customers promotional offers, emails, newsletters, SMS, and discount coupons and makes them engaged and up-to-date with your products and services. It is loaded with wonderful features, including automatically creating loyalty rewards. It efficiently manages the marketing campaigns of customers. Howmuch POS artificial intelligence quickly creates loyalty rewards for the store's most loyal customers and makes them feel more appreciated

and valuable for continuously shopping from one store. The POS loyalty programs and POS marketing campaigns help small business retailers to grow their business more efficiently and give customers a personalized experience to enjoy shopping at your

Promotions

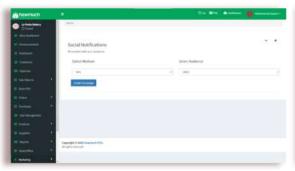
Discounts

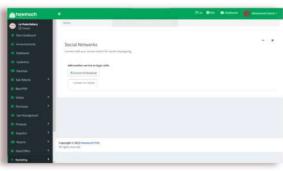
Customer Loyalty

Coupons



store. It makes your business marketing and promotion more manageable than ever. In the past, promoting any product or business required a lot of investment. Moreover, it doesn't guarantee a profit, but howmuch POS solution has inbuilt marketing and promotion features. It saves your customer data in its CRM and updates your customer every time regarding any new sale, offer, or promotion. Similarly, it also sends promotional messages and emails to the customers who do not visit your grocery store occasionally and gives promotional discounts and coupons to your most loyal customers. Hence, it always makes your customers engage with artificial intelligence and makes your work easier.







Customers Management

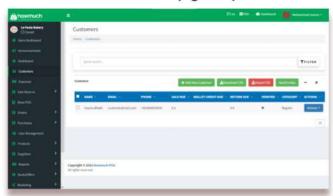
Howmuch allows you to design your sales process to be more customer-focused. It Instantly saves and keeps track of the customers during the instore and online checkout. Its highly secured and convenient capability keeps track of customer data. There are a lot of cyber security issues attached to online shopping, such as threats of hacking customer account information. Still, Howmuch POS handles all the customer data in a very secure manner. It saves all customer information in its cloud storage instead of the system. Therefore if a retailer's system gets robbed or hacked by a thief, the customer information will remain safe, and retailers can easily retrieve them anywhere and anytime. Howmuch Point of sale software makes customers more loyal to

- Cloud-Based
 POS System
- Customers Due Report
- Customer Ledger
- Business
 Productivity



keeps your customer up-to-date regarding your business. It also gives your customers suggestions on their shopping based on their shopping history; hence it minimizes the risk of forgetting orders and moves your customer preferences towards your grocery store. Howmuch point of sale software also offers you a cross-selling feature that automatically gives your

customer a complimentary suggestion at the time of their sales and elevates your profit. It is the best POS software that always saves your time and money and continuously engages the customer's attention towards your business, and ultimately, it



leads to higher productivity and customer satisfaction.



Multiple Language Support

The reason to have a POS system for your business is that it allows you to concentrate on minor and significant aspects of your business. It gives you the ways through which you can boost your business productivity more efficiently and effectively. Additionally, point of sale software increases the speed of your services and helps you perform all your

business operations in a minimal time.

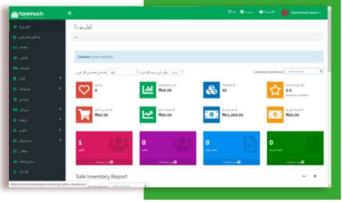
One of the best things about Howmuch
POS is that it supports multiple languages,
including English, Urdu and Arabic. It lets
users easily understand the language and
implement functionalities accordingly.

Multiple-language

User-Friendly

Efficiency

Advanced
 Functionality



Multiple-Payment Integration



Howmuch provides customers ease by choosing the quick and best way to accept payment. The customer can easily make payments via jazz cash, easy paisa, credit card, online banking, PayPal, and many more. Howmuch provides you a flexible and easy way by accepting multiple payment options, which allows you to get customer payment anywhere, any time, without missing out on single sales. It streamlines sales in-store and online and takes all the methods your customer wants to pay.

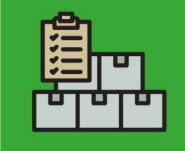


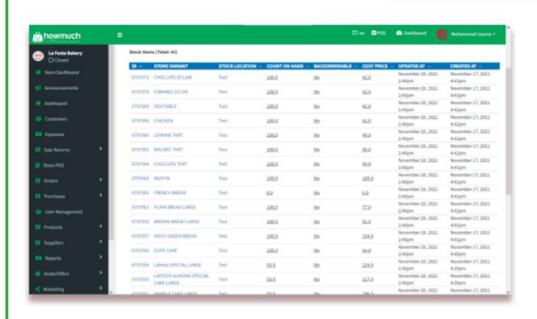
Inventory Management

Howmuch racks stock levels in real-time and provide instant alerts and accurate forecasts. It restocks products before they reach the threshold. It enables users to simply add hundreds and thousands of products with just a few clicks.

Howmuch offers a fast react point of sale software for the retail business that smartly controls inventory and manages supply chain & logistic activities. It maximizes the warehouse and supplier management efficiency by reducing stock levels and avoiding stock-outs.

- Stock items
- Stock Location
- Stock Transfer
- Low Inventory Alerts





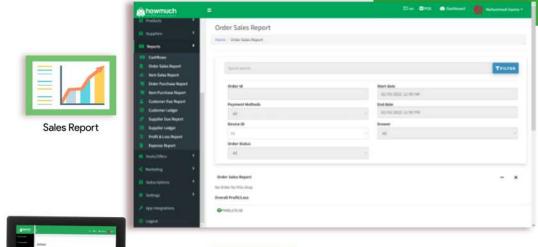


Reports & Insights

With Howmuch, users can get every detail of their business in a very presentable form that can easily get printed and saved online in their cloud storage. Users can also add notes and essential information regarding their daily sales. The Point of Sale software provides you with accurate reports regarding what your business needs and what are your customer demands. It allows you to make precise business decisions. It gives you real-time reports about your customer preferences, your inventory or warehouse condition, your employee's performance, your business profit, and your loss report. Hence, each detail regarding your business performance can be accurately highlighted by the Howmuch point of the sale software solution. Ultimately you can rapidly make the best decisions that exactly match the requirements of your business.

- · Order Sales Report
- Items Sales Report
- Expense Report
- Profit and Loss
 Report
- Cashflow







Real time Reports





Supplier Reports



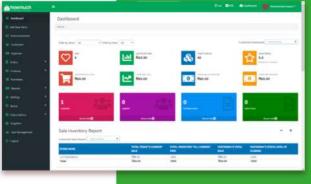


Dashboard Analytics

Howmuch point of Sale Software also retains
Dashboard that provides a rapid overview of all
your business activities, including sales,
purchase, customers, inventory, last month sales,
most like the product, store rating, total product,
sales and expenses, total due sales, and
purchases, etc. user can also get detailed

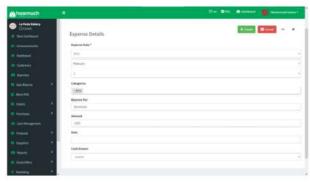
information of the sales invoices, purchase invoices customer and suppliers. Similarly, it also gives users a quick overview of sales inventory reports. While the purchase and sales report can also be presented in a chart. Users can also remain aware of their store's top-selling products and latest orders.

- Quick Overview
- Notes
- Top Selling Product
- Customer & Supplier Reports



Expense Management

From cash floats to register closure, howmuch track every transaction accurately and adequately manage your expenses. Managers can easily keep track of their expenses with minor details, including the date, store category, total amount, purpose of expenses, who created the expenses, and any additional detail regarding costs. No doubt Howmuch expense management capabilities increase automation and save hours. It gives their



loss and profit by keeping track of every expense. With Howmuch POS, expense management capabilities provide the factual reports of loss and gains and give users an ability to stay on the top users control over

- Quick Overview
- Top Selling Product
- Customer & Supplier Reports



User Management

Howmuch Point of Sale software also provides the user admin an opportunity to create users' accounts and set certain limitations for each staff member as per their role. This will ultimately keep the sensitive information of your business hidden and secure. Provides users a multi-user operating system That gives users the capability to have

multiple users' accounts open on the same device. Howmuch POS multiple user management capability transforms your business and increases security with the modern digital experience. It always ensures that users access the only specific information they need.

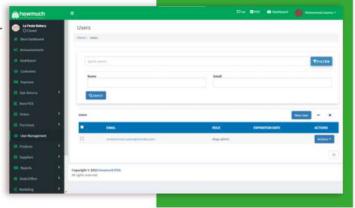
Access Control

Security Privileges

Role Permission

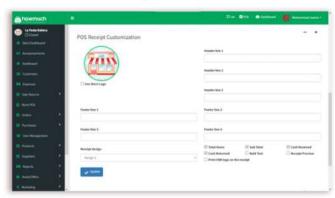
· Generate Reports

Track Activities



Receipt Customization

Howmuch POS software also provides the functionality of receipt customization through which users can easily customize the store receipt according to their choice. It offers the option to place a store logo on the receipt. Users can also add catchy phrases, store taglines, and cute quotes on the receipt header and footer line. If users want to add a goodbye, welcome, and thank you note, they can easily place it on the header and footer. Howmuch provide 3 header and 4 footer lines in receipt customization.



- Header Line
- Footer Line
- Store Logo
- Receipt Customization



E-Commerce/Integration with Howmuch.pk

Howmuch provides e-commerce features catering to the needs of the classic and new-age digital stores. With Howmuch, SMEs can sell using a web browser on their laptop desktop computer, and they can also sell globally and remotely by using the Howmuch native mobile app. Howmuch POS makes sure that your top-selling products never get out of stock. Its features also include integration with its E-commerce platform, i.e., Howmuch.pk, which allows users to display their store online. Customers will approach them via the Howmuch Customer shopping App or through a website, place an order, and then deliver the customer order to their door. This is absolutely a fantastic opportunity for the retailer because, in this way, retailers not only sell their products physically but also digitally.

- Howmuch.pk Store
- Sell In-Store &
 Online
- More Profit
- High Sales
- Loyal Customers



POS Shortcut Keys

One of the most exceptional features in Howmuch Point of Sale software is the POS shortcut key. Users can easily create shortcut keys for specific functionalities, and by pressing these keys, they can efficiently perform that functionality. The best thing is that the shortcut keys can be created by users. They can easily create customized shortcut keys for order payment, order delivery, receipt printing, rejecting orders, etc.



- Accessible
- User-Friendly
- Accuracy
- User-Management



Support

Howmuch a point of sale system provides users unconditional support. Howmuch POS experts are just one call away, and they will help you set up your business efficiently. Similarly, Howmuch also gives users a demo of the product to develop a deep understanding and extensive knowledge regarding product functionality and perform brilliantly in elevating the profits.

- 12/7 Support
- · Demo
- Continuous
 Coordination
- Strong Customer
 Relationship

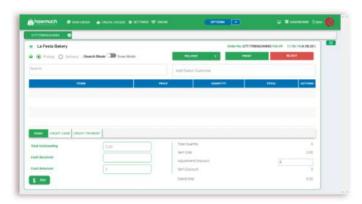




Howmuch POS Desktop Application

Howmuch also consists of desktop applications that retain a tendency to run offline as well. The best thing about Howmuch is that it is compatible with multiple operating systems, including iOS, Android, etc. Users can easily use howmuch POS on a mobile, tablet, computer, iPad, laptop, and Mac.

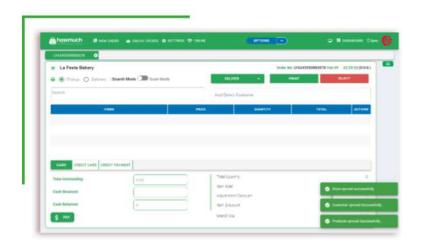




Sync Functionality

Howmuch contains one of the most top-rated yet underrated functionality, i.e., sync that connects the POS desktop build and the Howmuch manager side. Whenever a user performs any transaction, receives or sends an order, the information automatically syncs to the manager side. Similarly, whenever a user adds an item on the manager side, the details are automatically synced to howmuch POS desktop app. Lastly, in case of a network outage, the Howmuch POS desktop app continues to operate; however, when the system regains connectivity, it automatically syncs all the details and transfers them accordingly.

- Better Functionality
- Increase Automation
- · Create Bridge
- Efficient





Orders & Sales

In the Howmuch POS desktop application, cashiers can easily view and process in-coming and in-progress orders and then generate invoices immediately. The order and sales

features in the Howmuch POS desktop app are really significant. Users can easily add information, promo codes, notes, discounts, and all the details and generate receipts accordingly.

- Orders Tab
- Incoming Orders
- Inprogress Orders
- Customer Loyalty



Multiple Stores Management

Howmuch POS has outstanding multiple outlet scalability. It is a reliable hosting system that allows you to sell in more places simultaneously, get accurate insight to see your inventory in real-time, and avoid overselling. Now, you are not required to perform operations manually because it automates your business operation and ultimately saves your time and money. No matter how many locations you are operating your store, Howmuch point of sale software allows you to manage your chain of stores

quickly. It provides you with a better forecast and better visibility of your multiple stores. The POS centralized all numerous stores to one location, i.e., your head location, and thus it gives you more opportunity for growth and development.

Incomments

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- Scalability
 Quick
- Multitasking
 Multiple Management

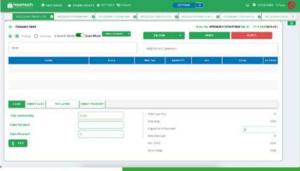


Offline & Online Mode

Howmuch offers an offline window build for retail stores that provides convenience even if the internet services are unavailable. Our POS offline build offers value and reliability. Howmuch delivers custom POS solutions that perfectly suit startup businesses and SMEs. It has a customized POS application that automates and integrates the business processes and provides users ease to operate their business anywhere. Howmuch POS retains the capability to manage their sales online and offline. The POS cloud-based capability instantly stores all the information.

In case of network or power outage, it conducts the sales and transactions and then automatically syncs up all the data when the system gets connected again.

- Offline & Online Capability
- Cloud-Based
 Technology
- Advanced System
- Continuous
 Functionality



Scan Mode (Scanner Mode)

Howmuch also has scan functionality that makes it easier for a user to scan any item and then search about its pricing details, manufacturers, and many more. At the same time, users can also add products through scan mode. Howmuch scan mode processes quick navigation, and it saves the user time. They tend to be more focused on improving their customer satisfaction rather than organizing products and managing minor business operations.

- Easy
- Quick
- Time-Saving
- Fast Navigation





Barcode Printing

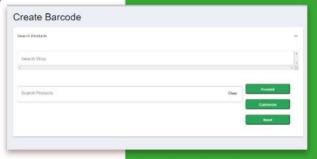
Howmuch POS provides users barcode label printing functionality to add and save the barcodes for their items immediately. When the manager searches any product in their inventory, they can quickly get all the details of a particular item. If you have a large-scale retail store, manually entering information about all the products is very difficult and time-consuming. Still, with barcode scanning, the details of your items will be quickly

added to your point of sale, and it will save tons of your time, and you'll enjoy it for the rest of your life. howmuch point of sale barcode labeling functionality gives small business owners the tools to customize pricing labels,

· Actionable Insight

StrengthenEfficiency

- Better Product
 Management
- IncreaseAutomation



tracking outgoing products and packages on

the shelf. Howmuch barcode label functionality also allows you to access critical product details, scan inventory at once and find out the details regarding stock availability. It is recommended that howmuch point of sale software solution is the best barcode labeling software that turns your product into scannable barcodes.



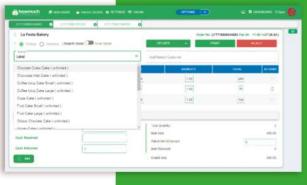


Product Search

The primary benefit of using POS software is giving users accurate information about their product's performance. With the Point of Sale artificial intelligence, a retailer can quickly restock those items in their inventory that are highly demanded by customers. Similarly, Howmuch also has a feature of product search through which users just enter the

name of the product and they will get the detail of the product, its price, place, and every minor and major information within seconds. This, in turn, saves a lot of time because the staff does not have to search manually for any product because they can perform it automatically as well.

- Store Tracking
- Quick Service
- Active Staff
- Optimize Process



Warehouse Management

Having warehouse management software always keeps you informed. It gives you better visibility of your store's inventory levels and enables the managers to restock the warehouse in advance in order to avoid unnecessary delays. The Howmuch warehouse management software capability also keeps track of every single item in the warehouse, and thus it avoids the situation of forgotten, lost, and misplaced items within the warehouse.

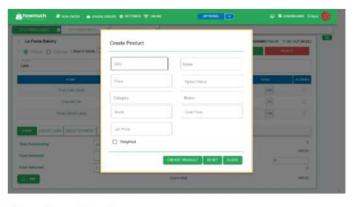
- Work Offline
- Fast
- Secure
- Reliable





Products Editor

Howmuch also has an option of product editor through which user can add the details of the specific product, including its SKU number, Price, Category, Name, Brand, Cost Price, Option Value, List Price, Stock, etc. by adding all the details user can easily create a product. It will be automatically updated to the Howmuch Manager side



- · Easy-to-manage
- Save Time
- Convenient
- Productivity



Sale Return

Howmuch also has a sale return option through which customers can quickly return the items back to the seller. While the seller is only required to search the product through its particular order number, return the amount and then update the information accordingly, the total amount of sales deducted can be automatically reported to the gross sales amount. Additionally, Howmuch POS ensures that sales and orders are tracked accurately. The sales return facility makes the customer more loyal to your store, and It also enhances customer satisfaction.

- Return Authorization
- · Customer Return History
- Reimbursement
- Sale Report





Record Expense

Howmuch POS electron build also contains expense management functionality through which users can easily record expenses of a certain product. Users are just required to add required information regarding expenses, including the total amount, category of expense, and all the things regarding business spending. In this way, managers keep aware of the business expenses and earnings and allocate the budget accordingly. Howmch expense management

capability allows the user to stay on the top by increasing the automation process. This not only saves staff time but also enhances company expense management capabilities. Howmuch expense management feature also provides substantial profit and loss reports to the firm and gives users real-time visibility with its centralized expense management capabilities.

- Expense
 Categories
- Total Amount
- Expense Drawer
- Expense Details
- Expense Date



Upload/Download Database

Howmuch POS electron build also has an option of upload and download databases including orders, items, expanse, sales, etc., details into their operating system that reduce the admin task. It automatically saves all the information, and the user can easily retrieve it at any time and at any place. This feature is handy when the user is using its POS on any other device they can easily access, upload or download the data that will be stored automatically in the cloud storage, and there will be no loss of data.

- · Upload-Database
- Download Database
- Save Data
- Accessible
- No Data Loss



Howmuch.pk

Howmuch.Pk is Pakistan's best and largest online grocery store that provides users with the best online supermarket for groceries. They can shop from a wide range of groceries and other products in a more accessible and

convenient way. Howmuch.pk introduced online shopping from local grocery stores. With the help of howmuch. pk, the neighborhood grocery stores can sell groceries to existing and new customers. The main idea behind this concept is to promote the local shopping experience to e-commerce businesses and save shopping time with an enhanced experience. Several grocery shops advertise products under one platform through the Howmuch direct shop link. The user can select their desired grocery products without any struggle.





Order History & Reviews

The order history usually keeps track of the buyer's past and recent purchases and their order processing status. They include active orders, past orders, canceled orders, returned orders, etc. It gives customers accurate and up-to-date information. Howmuch also saves the details of past customer orders, and based on their order history, it provides suggestions to customers regarding their previous order. This feature indeed helps customers buy everything they intended to purchase and often forget. With the Howmuch order history feature, customers can quickly check their recent purchases and then list down all their past purchases and shop again. In this way, customers never miss out on any item while shopping. Similarly, the customers can also share their experience reviewing a particular store and check the reviews of a specific store before shopping from them. This will help them to shop the best from the best place.

- Order Reports
- Past Purchases
- Order Status
- · Customer's Feedback





Favorite Products

One of the most outstanding features of Howmuch.pk is a favorite product that allows customers to quickly access their most buying item. This feature works simultaneously in Howmuch Point of Sale software and business apps. It stores customers' most popular buying products and then generates reports to the retailers regarding their high-selling products and customer preferences. At the same time, it also suggests customers add certain products as their favorite and then recommends them to buy these products later. Thus, it cuts down customers' time at check out.

- Upselling
- · Cross-Selling
- Customer Loyalty
- Real-time suggestions
- Accurate Report



Best Delivery Service

Howmuch assists customers with top-notch

delivery services to help them lessen their shopping stress. It has professionals who will deliver products to customers whenever they want, and it will save them from the hassle of separating time for shopping. The charges for s hopping, organizing, packing, and delivering orders are highly reasonable.

While retailers can also set minimum order placement charges according to their choice.

However, Howmuch has the best delivery service to quickly deliver everything, including snacks, drinks, ice-creams, confectionery, household items, cosmetics, and many things straight to the doorsteps.





Pickup Service

Howmuch has introduced the "pick up" option, where orders can be picked after placing an order online with no minimum order amount and no shopping fee. If customers wish to pick up the order by themselves, they will receive an email confirmation. Then they can simply visit the nearest store and receive the groceries and other items.

Howmuch.pk pick up service serves as a time saver for customers. Customers do not have to walk in-store, search different products, add them to a cart, and then again stand in a long queue of checkout lines. That is why Howmuch pickup service gives the customers convenience in shopping. Similarly, the pickup option in Howmuch is more affordable than delivery because customers do not have to pay delivery charges in it.

- Highly Popular
- Less-Costly
- Time-Saving
- Beneficial



Quality Products

Buying a quality product while shopping online is one of the most important concerns of every customer. Therefore not compromising on the quality of products is the key to success in the online retail market. Howmuch.pk is a one-stop-shop that serves the daily needs of customers. You can get all your favorite products at a discounted rate. It also provides quality products with the best-guaranteed experience. Customers enjoy the best quality product with a smooth and pleasant online ordering platform. They also share their review regarding the product quality they receive when they buy from Howmuch, and it ultimately re-directs new customers.

- · High-Quality
- Good Reviews
- Loyal Customers
- · Elevated Sales
- Increased Profits





Online Grocery App

For the customer ease, howmuch.pk also offers a revolutionary grocery App that provides buyers and sellers a comfortable shopping experience to shop anywhere and at any time. Howmuch online shopping app is a leading online supermarket shopping app with a vast range of products. It is user-friendly and it brings stores to the door. Customers can conveniently shop all the grocery-related items, including household essentials, beauty supplies, vegetables, pet care, and many more online at the very best prices with just a few taps on their mobile devices or tabs and then place an order. Howmuch online shopping App also gives its users multiple discount offerings, promotions, and bundle pack offerings. It offers a speedy and secure checkout process with various payment options. The App also gives an additional opportunity to customers to pick up their groceries without any trouble.

- Secure And Fast
- Always On Time
- A Vast Range Of Products
- User-Friendly



Order From Web

Howmuch.pk also gives users a platform through which they can also order products online from the web. Users can just go straight to the website of Howmuch.pk, choose from the range of products and nearby stores, add items to their cart, add payment details and then successfully check out. They will quickly receive an email regarding their order, and when the order has arrived, they will also get informed. Howmuch online shopping platform saves the customer from the hassle of walking from aisle to aisle searching for products. In the Howmuch e-commerce platform, easy selection for desired outcomes is made for the users, where users can select any variant/size/volume of the required product and instantly add them to the cart with one click.

- Purchase Module
- Multiple Payment Gateways
- Multi-Store Website
- Responsive Website



Multiple Payment Option

Howmuch online shopping platforms have a good practice of offering multiple payment options to customers, such as credit cards, debit cards, cash on delivery, and many more.

Howmuch multiple payment options give a cohesive mix of security, ease, and convenience that makes customer feels more comfortable and valued. Similarly, the numerous payment options increase the revenue because when the customer has limited cash in hand, they only buy restricted items; however, when they have multiple options, they easily shop more without worrying about the payment, and they also recommend the business to others.

- Modern Commerce
- E-Commerce
 Platform
- Hassle-Free
- Smooth And Pleasant







One Time Payment

One time pricing module offers a flexible and effective for small-sized businesses. Want the online presence of your retail business? Free Package includes no transaction cost, free online availability of your products, and much more.

- · Customer Support 12/7-1 Year
- 50 Orders / Day (1 year) Unlimited offline orders
- 10,000 Items Inventory
- 3 Users
- · 2 Drawer/Register
- Secure Cloud Backup 1 Year
- 1 Training Session (30 Minutes)

Howmuch Pricing Module

- One Time Payment
- Basic
- Standard
- Pro



Basic

Uplift your monthly sales from online platforms. The Standard Package comes with everything included in Free Package plus SMS and social media marketing.

- Customer Support 12/7
- 50 Orders / Day
- 10,000 Items Inventory
- 3 Users
- 2 Drawer/Register
- · Secure Cloud Backup
- 1 Training Session (30 Minutes)
- · Basic Reporting





Standard

The premium package includes complete online store management, 3 total, users admin accounts, and much more.

- Customer Support 12/7
- 100 Orders/Day
- 20,000 Items Inventory
- 5 Users
- 2 Drawer/Register
- Secure Cloud Backup
- 2 Training Session 30 Minutes
- Advanced Reporting

Pro

All-inclusive features to synergize operations and maximize profits. It is a multi-management package with extra incentives. Get all-inclusive components, exclusive discounts on online sales, and much more to stay ahead of your competitors.

- Customer Support 12/7
- 150 Orders/Day (1 year)
- Unlimited offline orders
- 30,000 Items Inventory
- 10 Users
- 2 Drawer/Register
- Secure Cloud Backup
- 3 Training Session 30 Minutes
- · Advanced, Reporting
- Personalized URL/Custom
 Domain
- PKR 2/Order over Daily Limit



Manufacturer & Supplier

Howmuch software solution is the modern tool for manufacturing & supplying businesses that gives users an opportunity to pick a first-rate solution that will streamline all the operations. It helps the manufacturer and supplier to keep the cost low.

- Business
 Intelligence
- Inventory
 Management
- Order
- Customer
- Expense

Howmuch For Manufacturers

It is a cloud-based software equipped with CRM, product data management, production control, scheduling, planning, quality management, and many more. Howmuch software for manufacturers enhanced the efficiency of workflow as compared to the traditional means. It integrates various departments into a single place and simplifies the inventory management process. An inefficient and outdated process always slows down the production time, and it not only frustrates customers and staff and ultimately it impacts your bottom line. However, Howmuch centralized the dashboard and let the manager quickly analyze and decide on logistics, finance, and stock operations. Howmuch aligned the sales orders from suppliers and provided a complete B2B solution to businesses.





Howmuch Distribution Management System

Howmuch distribution management system has improved the speed, reach, and accessibility of products to end customers. Its highly robust capabilities let users spend less time managing expenses. It also integrates the wholesalers/



distributors, suppliers, manufacturers, and retailers into a single platform. Its powerful accounting capabilities always keep track of expenses automatically. It can quickly generate and send invoices and helps the manufacturers to stay up to date with customers. Moreover, Suppliers can easily manage their sales orders from retailers and their purchase orders from manufacturers and maintain a smooth flow of B2B operations. Similarly, Howmuch order taking app for supplier is also there that enables suppliers to take virtual orders from retailers and manufacturers regarding sales and purchase. No doubt, howmuch is filled with the latest tools and functionalities, and its automated recurring invoices, pay later functionality, payment reminders, etc., streamlines hours of billing management.

Outbound Operations

From stock movement to its transfer to different location Howmuch keep track of every single movement and storage of material. Its cloud-based capabilities let the manager operate business remotely.



It keeps users aware of every single piece of information with just a few clicks. It helps the small and medium-sized manufacturers to handle the manufacturing process and improve their production. Howmuch provide a complete B2B solution to supplier, manufacturers, retailers and end-users. It also provides a virtual order taking mechanism to users in order to keep the hassle away.



Optimize Inventory

Managing the product database manually is a very tedious and time-consuming task. Entering the details of every single item, tracking their availability manually, keeping track of products, following up with vendors, and taking updating actions is very frustrating. It always leads to many errors, risks, and some unintentional failures. Similarly, the surplus inventory also drains the revenues of the business. That is why Howmuch inventory management capabilities are here to keep you stay ahead of your operations. It lets your supplies reach the end-user.

Store Management For Retailers

Howmuch software for retail business always keeps a record of the inflows and outflows of assets and liabilities. Howmuch helps the retailers to manage their business located on multiple locations, increase their productivity, reduce cost and improve the performance of production sides. Howmuch also allows the users to send automatically generated alerts to a workforce located in a different location and automate the process of procurement of material. Similarly, users can also send and receive Good Receiving Notes (GRN) as well while managers can keep track of all the GRN.

Reporting

Howmuch software makes the business management process more reliable, and up-to-date. It provides a comprehensive view of everything, including performance, onboarding, segmentation, and deployment. Howmuch software allows the supplier to communicate directly with their partners and maintain visibility and transparency at every turn. Its quick reporting functionality keeps the supplier aware of every detail including customer ledger and due reports, supplier ledger and due reports, Expenses

- Order Sales Report
- Items Sales Report
- Expense Report
- Profit and Loss Report
- Cashflow

reports, item & order sales reports, cash flow and profit and loss reports etc. It allows users to detect the errors and issues immediately and take immediate action.

Howmuch Thank You!

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