



One Point Solution for your
BUSINESS

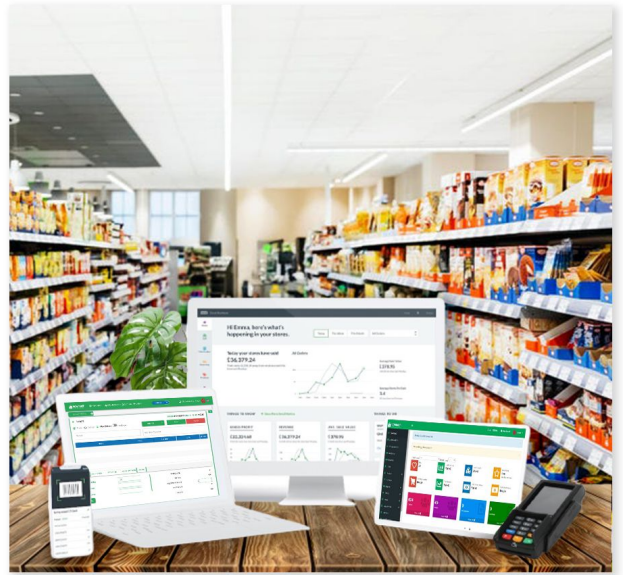
Get your business on **Howmuch** today

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ABOUT HOWMUCH?



Howmuch Pvt. Ltd. was established in 2014 by the CEO, Mr. Hisham Malik, with the aim of providing a competitive range of retail point of sale and supply management solutions. Howmuch has its expertise in providing the perfect customized POS (Point of Sale), B2B, B2C, Distributors, Suppliers and Warehouse solutions for all SMEs & MSMEs through online & offline services. Howmuch has 300+ satisfied clients, 1000+ active users, and over 20,000 orders totaling USD 50,000 are processed through Howmuch on a daily basis. We have offices in all major cities of Pakistan (Lahore, Karachi, and Islamabad) and in KSA (the Kingdom of Saudi Arabia) as a foreign-owned company (CR No. 684936), UK, UAE (Dubai) and Egypt.

Howmuch provides retailers everything they need to launch, market, sell, and manage their businesses. Howmuch offers all-inclusive solutions that assist all businesses in managing operations, engaging with customers, accepting payments, and expanding their operations.

Howmuch topnotch award-winning retail store management and point of sale software solution catering to the needs of the classic and modern stores. It's a complete end-to-end solution that brings retailers into the age of cloud through the web, mobile (iOS, Android), and desktop (Windows, Mac) applications.



HISHAM MALIK
CEO

CEO INTRODUCTION

The CEO of Howmuch, Mr. Hisham Malik, is a Georgia Tech graduate with 17+ years of experience in the USA and Pakistan delivering high-end web, mobile, e-commerce, and social networking products successfully across leading companies. He launched an award-winning SMS-based social networking platform in 2008. He led the Pakwheels Initiative in 2009, and in 2018, he directed and launched Robson.ai. Under his leadership, Howmuch successfully drives towards comprehensive growth in the technological industry. He has raised the company's strength within a limited period of more than 8 years.

MISSION

Our mission is to become the first choice for all retailers and customers by providing them with the most advanced, cutting edge, and affordable solutions that meet customers' expectations for service, quality, and value.



VISION

The vision of Howmuch states, "We strive to be recognized as ideal in providing perfect customized POS (Point of Sale), B2B, B2C, distributors, suppliers, and warehouse solutions. We want to digitalize the retail industry for today and tomorrow. Our goal is to make it easier for shop owners to manage their store operations and to provide customers with a convenient shopping experience while shopping, ultimately accelerating business growth."

OUR VALUES

Howmuch has been a forward-thinking, dependable software company dedicated to core values since 2016.

- 1** We value entrepreneurs and think it's wise to take calculated risks.
- 2** We are committed to delivering quality products and services right on time.
- 3** We strive to do everything with passion and commitment.
- 4** We think innovatively and find solutions to challenges.
- 5** We emphasize maintaining a culture of innovation that fosters positive connections and elevates productivity.

HOWMUCH CORE MODULES

Howmuch is specially designed for retail stores with various features and functionality of Big Data, AI, and Cloud Computing that help you set up and run your business efficiently. It provides an all-in-one solution that enables you to store and sell almost anywhere, including physical stores, online markets, and pop-up shops. Howmuch caters to the retail industry by offering trusted POS solutions and a number of other applications to thousands of single and multi-store chains and ensuring the best service that maximizes value for investment. Howmuch provides a variety of solutions to satisfy the demands of a broad niche. Its core applications include:

- Howmuch Web Dashboard
- POS (Point of Sale) Desktop App
- Howmuch Online Ordering

Howmuch Web Dashboard

- Customers Management
- Supplier Management
- Compliance with Tax Authorities (ZACTA, FBR)
- Credit Management (Supplier, Customers)
- Marketing Tool Reports and Insights
- Promotion, Deals, Offers and Loyalty
- Multiple-Language Support
- Multiple-Payment Integrations
- Inventory Management
- Reports and Insights
- Dashboard Analytics
- Expense Management
- User Roles and Permissions
- Multiple Receipts Designs
- E-Commerce Integration
- External Application Integration
- POS Shortcut Keys
- Sales Return
- Stock items, units and batches management
- Announcement
- Push Notifications, SMS and Email Alerts
- 12/7 Support

Howmuch Online Ordering and Delivery Platform

- Howmuch B2C App
- Cross Selling
- Up-Selling
- Best Delivery Service
- Pickup Service
- Virtual Grocery Store
- Multiple Payment Option

Howmuch POS App

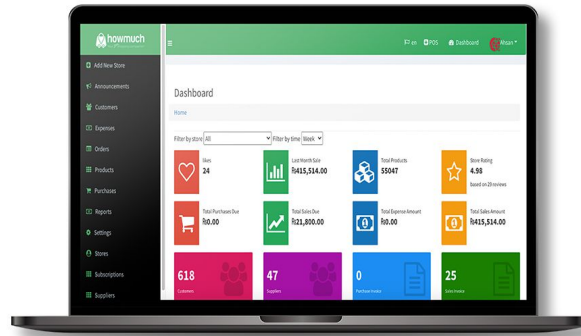
- Real time order syncing
- Order Management (online and in store)
- Multiple store management
- Offline & Online Mode
- Multiple scan modes (Barcode, IMEI)
- Barcode labeling and printing functionality
- Sale Return
- Database Management
- Resource Monitoring
- Data backup and recovery

Howmuch Rider App

- Flexible Hours
- Receive Instant Orders
- Order Details
- Transparency

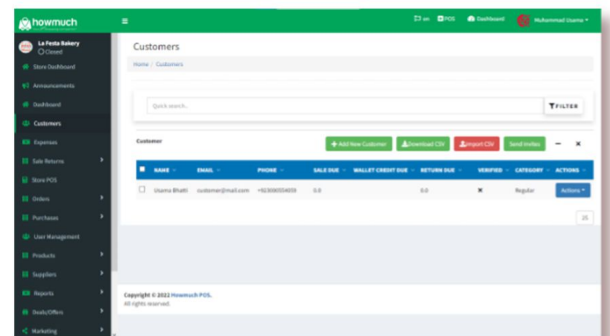
1. HOWMUCH WEB DASHBOARD

Howmuch POS web interface is the manager side that can be accessed from your internet browser. It is built to help you manage, optimize, and grow your business. It does more than just process the orders. It is filled with outstanding features that are mentioned below in detail:



Customer Management

Manage your customer database with intuitive customer management software i.e. Howmuch because it allows users to design your sales process to be more customer-focused. It automatically saves and tracks customers during in-store and online checkout.



Customer Loyalty Program

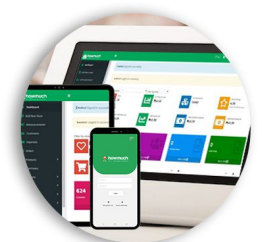
Howmuch encourage repeat business, and increase shopper spending with a custom loyalty program. It saves customer information during checkout and builds a customer database.

Create Customer Profiles

In Howmuch customer details are automatically stored under their profile, where users can view their purchase history, loyalty, and account balances.

Import Customer

Once users build their customer database. They can easily bring those contacts over to Howmuch with a simple CSV upload.



Supplier Management

Howmuch improves the interaction with third-party vendors. It provides excellent service to users regarding supplier management, keeps track of suppliers' ledger, including expenses and dues, and makes inventory and the warehouse more aligned.

Supplier Record

Howmuch maintains supplier efficiency by staying in touch with suppliers. It keeps check of supplier data, including suppliers catalog, purchases, sales, stock control, finance reports etc.

Improved Performance

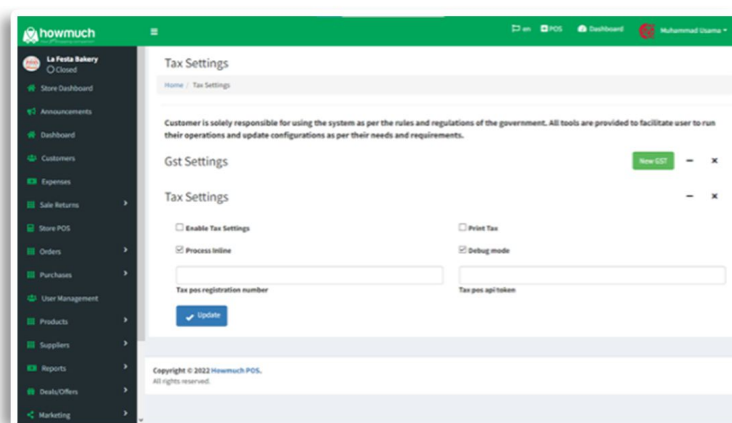
Howmuch provides detailed supplier reports in order to let users know which suppliers' products are selling best. It simplifies the conversation between your store manager and suppliers.

Seamless Management

With Howmuch POS supplier management, users can easily manage bulk of supplier data with a few clicks, and they can also add, edit, and delete suppliers easily.

Compliance With Tax Authorities

Howmuch comply with all the tax authorities, most prominently with ZATCA (KSA) and FBR (Pakistan). It is authorized software that complies with all tax and customer authority legal obligations. No matter in which region you are operating Howmuch, apply the rules of transactions based on your country's criteria.



Generate Receipts In Custom Format

Howmuch quickly generates XML invoices according to the tax and customs authority format. It helps the user stay compliant with all the rules and adapt to tax authority regulations.

Invoices

It generates invoices for various transactions, including sales, refunds, voids, etc., in Arabic and English with QR codes and hash values such as the Universally Unique Identifier (UUID).

Authorized Receipts

Howmuch also generates the authorized receipts that will eliminate the skepticism among customers about whether the sales tax is officially approved or not.



Credit Management For Customers and Suppliers

Howmuch Point of sale software makes customers more loyal to your store than your competitors. It provides credit management facilities that enable retailers to easily manage, update, and track credit balances, pay orders, and bills of customers and suppliers. Howmuch also has a feature of paying and accepting payment partially and fully.

Pay Later Functionality

Howmuch POS is equipped with "pay later" functionality that keeps track of customer and supplier dues and gives them leeway to accept remaining payments later on.

Customer Loyalty

Howmuch POS continuously draws customers' attention to your business, resulting in increased productivity and customer satisfaction.

Easy Credit Management

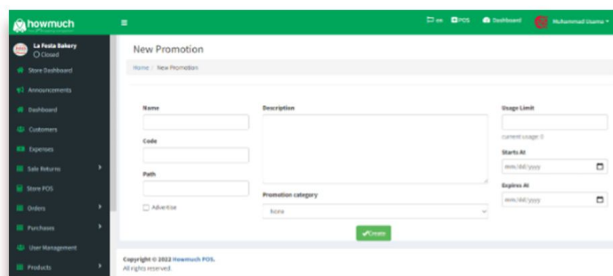
Howmuch credit management system manages the credit balance, pay orders, and bills. It also supports multiple payment gateways.

Marketing Tools

Howmuch POS has in-built marketing tools available that increase the visibility of your products and elevate customer loyalty.

Howmuch makes your business' marketing and promotion become more manageable than ever.

It saves customer data in its CRM and updates customers every time there is a new sale, offer, or promotion.



Digital Marketing Tools

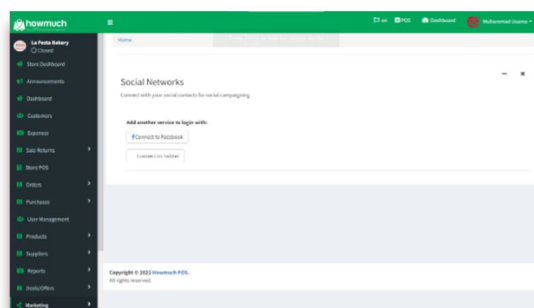
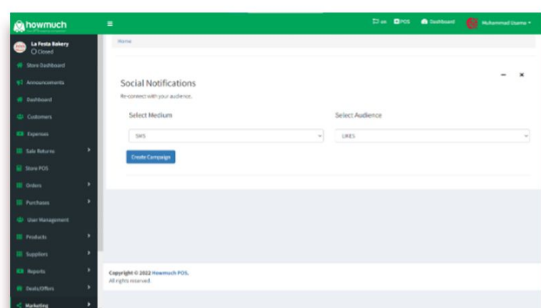
Howmuch is equipped with digital marketing tools. It allows users to send promotional offers, emails, newsletters, SMS, notifications, and discount coupons and engage customers.

Marketing Campaigns

Howmuch is loaded with wonderful features, including automatically creating loyalty rewards. It efficiently manages the marketing campaigns of customers.

Generates Loyalty Rewards

Howmuch POS artificial intelligence generates loyalty rewards for the store's loyal customers and makes them feel more appreciated and valuable for continuously shopping.



Multiple Languages Support

One of the best things about Howmuch POS is that it supports multiple languages, including English, Urdu, and Arabic. It lets users easily understand the language and implement functionalities accordingly.

User-Friendly

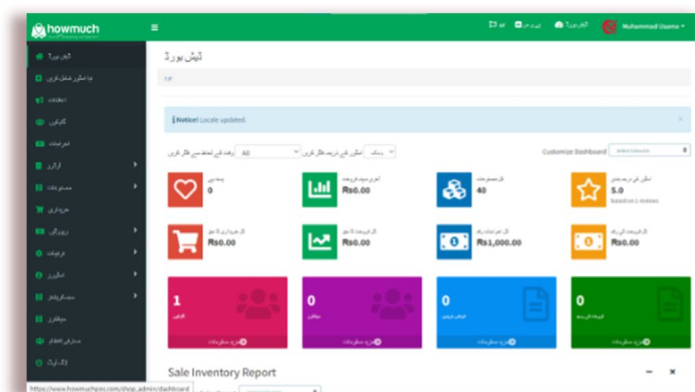
Howmuch POS system allows users to concentrate on minor and significant aspects of business with better visibility and understanding.

Increase Efficiency

Howmuch point of sale software speeds up your services and allows you to complete all of your business operations in a short period of time.

Advanced Functionality

Howmuch is the best solution with powerful features allowing users to manage sales, orders, inventory, customers, suppliers, expenses, and multiple stores in their preferred language.



Multiple Payments Integration

Howmuch gives customers convenience by selecting the quickest and most effective method of accepting payment. With Howmuch, customers can quickly and easily make payments using a variety of payment methods, including PayPal, Moneris, Stripe, Jazz Cash, Easy Paise, Credit Cards, Online Banking, and many more.

Never Miss Any Sale

Howmuch offers users a flexible and simple way to receive customer payments anywhere, at any time, without missing out on a single sale.

Operational Continuity

Howmuch maintains operational continuity by taking all the payment options of your customers and streamlining in-person and online sales.

Elevate Profit

Howmuch improve profitability customer loyalty by supporting multiple currencies and accepting payment via multiple gateways.



Inventory Management

Howmuch rack stock levels in real-time and provide instant alerts and accurate forecasts.

It restocks products before they reach the threshold. It enables users to simply add hundreds and thousands of products with just a few clicks. Howmuch offers a fast-reacting

point-of-sale software for the retail business that smartly controls inventory and manages

supply chain and logistical activities. It maximizes warehouse and supplier management efficiency by reducing stock levels and avoiding stock-outs.

ID	STORE VARIANT	STOCK LOCATION	COUNT ON HAND	BACKORDERABLE	COST PRICE	UPDATED AT	CREATED AT
470271	CHOCOLATE ECLAIR	Test	200.0	No	62.0	November 20, 2022 4:43pm	November 17, 2022 4:43pm
470270	CARAMEL ECLAIR	Test	200.0	No	62.0	November 20, 2022 4:43pm	November 17, 2022 4:43pm
470269	VEGETABLE	Test	200.0	No	62.0	November 20, 2022 4:43pm	November 17, 2022 4:43pm
470268	CHICKEN	Test	200.0	No	62.0	November 20, 2022 4:43pm	November 17, 2022 4:43pm
470266	LEMON TART	Test	200.0	No	65.0	November 20, 2022 4:43pm	November 17, 2022 4:43pm
470265	WALNUT TART	Test	200.0	No	58.0	November 20, 2022 4:43pm	November 17, 2022 4:43pm
470264	CHOCOLATE TART	Test	200.0	No	65.0	November 20, 2022 4:43pm	November 17, 2022 4:43pm
470263	MARTIN	Test	200.0	No	202.0	November 20, 2022 4:43pm	November 17, 2022 4:43pm
470262	FRENCH BREAD	Test	50.0	No	5.0	November 20, 2022 4:43pm	November 17, 2022 4:43pm
470261	PLAIN BREAD LARGE	Test	200.0	No	72.0	November 20, 2022 4:43pm	November 17, 2022 4:43pm
470260	BROWN BREAD LARGE	Test	200.0	No	58.0	November 20, 2022 4:43pm	November 17, 2022 4:43pm
470257	HAUT GREEN BREAD	Test	200.0	No	28.0	November 20, 2022 4:43pm	November 17, 2022 4:43pm
470256	CLUFE CAKE	Test	200.0	No	66.0	November 20, 2022 4:43pm	November 17, 2022 4:43pm
470254	LAVASH SPECIAL LARGE	Test	50.0	No	226.0	November 20, 2022 4:43pm	November 17, 2022 4:43pm
470253	LAVASH ALMOND SPECIAL CAKE LARGE	Test	50.0	No	222.0	November 20, 2022 4:43pm	November 17, 2022 4:43pm
470252	CHOCOLATE CAKE LARGE	Test	50.0	No	106.0	November 20, 2022 4:43pm	November 17, 2022 4:43pm

Stock Management

Howmuch POS has numerous features that enable sellers to streamline their incoming and outgoing orders and easily differentiate products based on price, SKU weight, and inventory.

Low Inventory Alerts

Howmuch Manage all your inventory online and in-store from a single platform. It avoid out-of-stocks issues with re-order points and low stock alerts.

Manage Multiple Locations Inventory

Howmuch keeps track of SKUs and inventory levels across various locations. Users can find items with distinctive serial numbers in any of their locations with a single search.

Reports & Insights

With Howmuch, users can get every detail of their business in a very presentable form that can easily be printed and saved online in their cloud storage. Users can also add notes and essential information regarding their daily sales.

Order Sales Report

Quick search: [Filter]

Order ID: [Input] Start date: 02/01/2022 12:00 AM

Payment Methods: All End date: 02/01/2022 12:00 PM

Device ID: All

Order Status: All

Overall Profit/Loss: \$100,000.00

Overall Business Reports

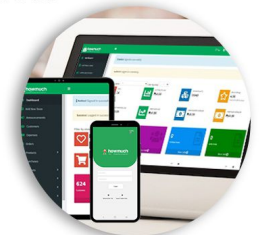
The Howmuch Point of Sale software provides users with business overall reports including order sales, items sales, expenses, cash flow, profit and loss report.

Real-Time Reports

Howmuch gives you real-time reports about your customer preferences, your inventory or warehouse condition, your employee's performance, your business profit, and your loss report.

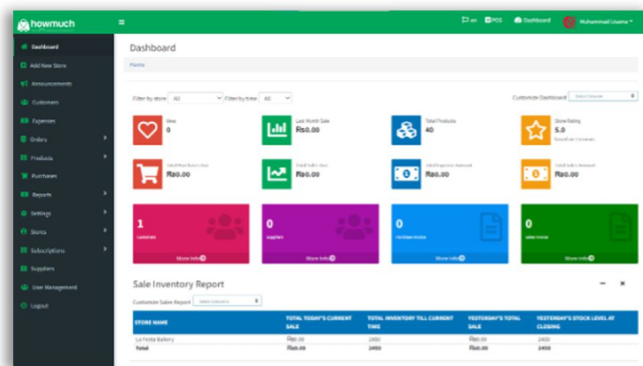
Make Better Decision

Howmuch point of the sale software solution allows users to rapidly make the best decisions that exactly match the requirements of their business.



Dashboard Analytics

Howmuch point of Sale Software retains Dashboard that provides a rapid overview of all your business activities, including sales, purchase, customers, inventory, last month sales, most like the product, store rating, total product, sales and expenses, total due sales, and purchases, etc.



Quick Overview

Howmuch give users detailed information of sales invoices, purchase invoices, customers, and suppliers. It provides users with a quick overview of their company's overall reports.

Visual Graphics

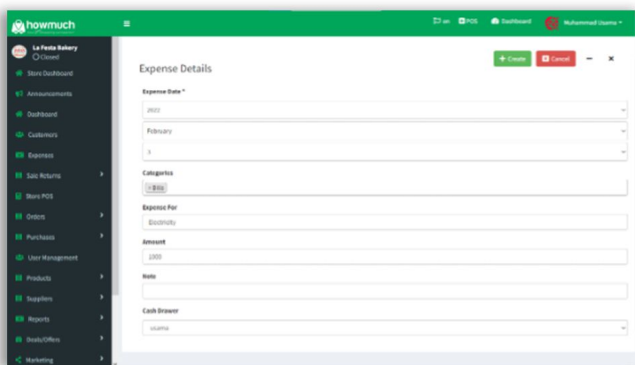
Howmuch presents information in visual graphics, and statistical format. Users can quickly view their purchase and sales report, which is presented in a chart.

Top Selling Product

With Howmuch users remain up-to-date on their store's top-selling products and latest orders and make decisions about their sales and purchases accordingly.

Expense Management

From cash floats to register closure, Howmuch track every transaction accurately and adequately manage your expenses. Managers can easily keep track of their expenses with minor details, including the date, store category, total amount, purpose of expenses, who created the expenses, and any additional detail regarding costs.



Quick Overview

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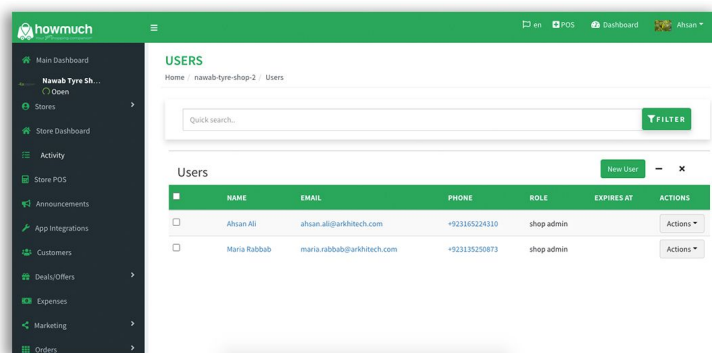
Top Selling Product

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User Roles and Permissions

Howmuch Point of Sale software also provides the user admin with the opportunity to create users' accounts and set certain limitations for each staff member as per their role. This will ultimately keep the sensitive information of your business hidden and secure.



Multi-User Mode

Howmuch provides a multi-user operating system and gives users the capability to have multiple users' accounts open on the same device.

Access Control

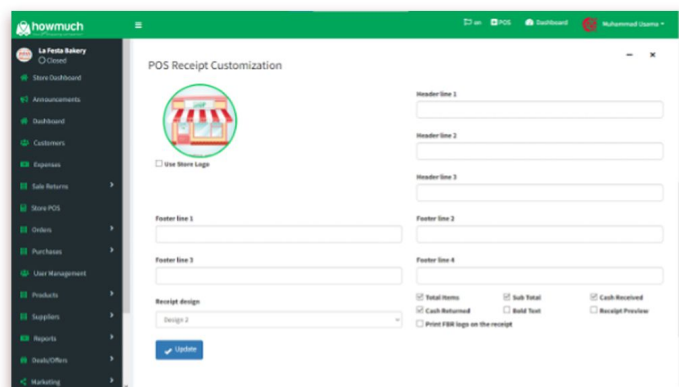
Howmuch POS multiple user management capability increases security with the modern digital experience. It always ensures that your staff access the only specific information they need.

Role Permission

Howmuch POS allows users to create custom roles and choose specific people to have permission. It also has a two-factor verification feature and adds an extra layer of security.

Multiple Receipts Designs

Howmuch POS software also provides the functionality of receipt customization, through which users can easily customize the store receipt according to their preferences.



Custom Format

Howmuch quickly generates invoices and receipts according to the tax and customs authority format, it is authorized POS comply with ZATCA (KSA), FBR (PAK) and other tax authorities.

Receipt Header & Footer

With Howmuch receipt customization users can add catchy phrases, store taglines, and catchy quotes including goodbye, welcome, and thank you on the receipt header and footer line.

Display Store Logo

It offers the option to place a store logo on the receipt and print their retail store logo on the receipt.



E-Commerce Integration

Howmuch provides e-commerce integration with its e-commerce platform, i.e. Howmuch Online Ordering platform, which allows users to display their store online. Customers will approach them via the Howmuch Customer shopping App or through a website, place an order, and the user can deliver the customer order to their door.

Howmuch Online Ordering Platform

Howmuch provides retailers an opportunity to not only sell their products physically but also digitally and maintain their smooth presence over the internet.

Sell Anywhere

Howmuch allow SMEs to sell anywhere using a web browser on their laptop desktop computer, and they can also sell globally and remotely by using the Howmuch native mobile app.

More Profit

Howmuch allow users to enjoy high sales by integrating point of sale with e-commerce platform. This way users reap high profit in a very short duration.

External Applications Integration

With Howmuch retailers no longer need to go out of their way to connect their retail store POS with any external software because Howmuch will automatically connect their business to Shopify, WordPress, Quickbooks, and any other third-party applications they prefer, Howmuch keeps sales and inventory data synchronized both online and offline.

In-Built Integration

Howmuch Inbuilt POS integration functionality connects users with Shopify, WordPress, and Quickbooks easily reconciles entire business operations on a single dashboard.

Saves A Ton Of Time And Effort

Howmuch maintain workflow by easily managing orders, sales, refunds, inventory, customers, and expenses with few clicks and save time.

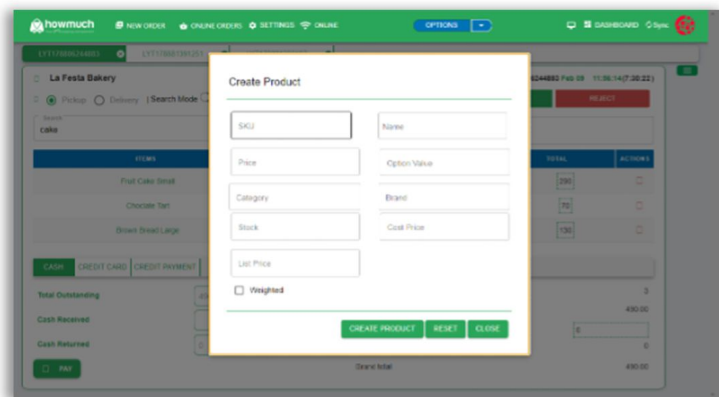
Unified Experience

Howmuch POS software offers a unified experience with just a few clicks and a single device. It saves users from countless hours of work.



Stock Items, Units And Batches Management

Product management is one of the most challenging and hectic tasks that waste a lot of time; however, Howmuch POS automates this time-consuming process of stock items, units, and batch management with its product management functionalities.



Products Editor

Howmuch product editor feature allows users to add products one by one and also edit or delete products.

Variants Editor

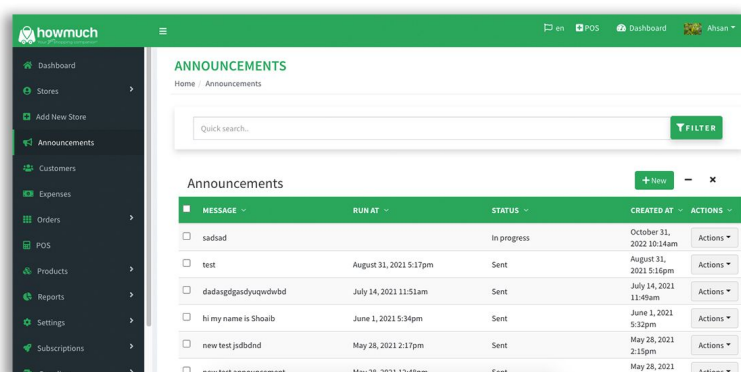
Howmuch also provides user variant editor functionality through which users can easily categorize the product's variants, including sizes, quantities, and prices.

File Import Using CSV File

The product management functionality of Howmuch also involves adding product details in bulk by importing details through a CSV file.

Announcement

Howmuch provides the user the customized SMS gateways and email messaging functionality through which the user can create an announcement and automatically run marketing campaigns, promotions, etc.



Keep Everything In Track

Howmuch keeps track of the promotions and marketing campaigns. Users can easily view their previous announcements by date and day, status, message, and through the filter process.

Push Notifications

In addition to SMS and email alerts, Howmuch also generates push notifications. Users get alert reminders to keep the processes moving along when they run out of cash or inventory.

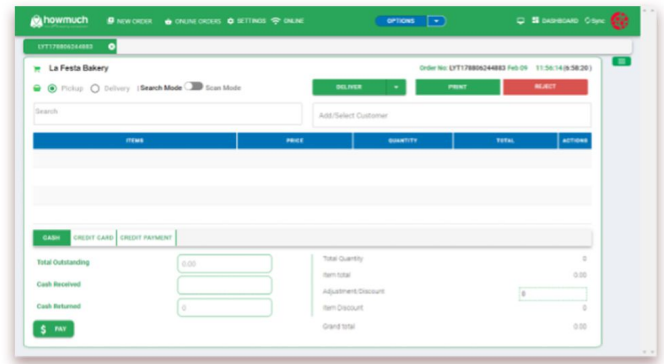
Keep Customer Connected

Howmuch allow users to generate custom notifications for their customers to keep their customers connected with their product directly or indirectly.



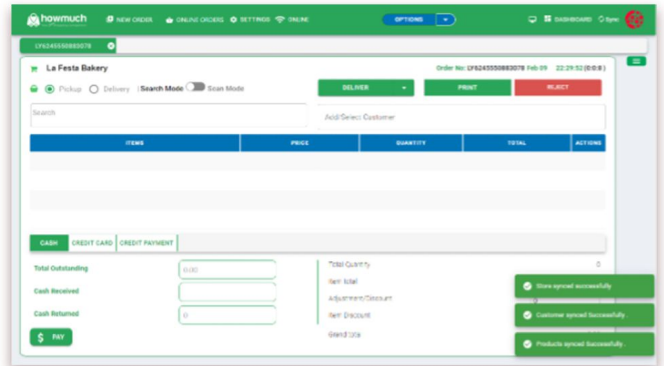
2. Howmuch POS App

Howmuch also has Point of Sale applications that retain a tendency to run offline as well. The best thing about Howmuch is that it is compatible with multiple operating systems, including iOS, Android, windows etc. Users can easily use Howmuch POS on a mobile, tablet, computer, iPad, laptop, and Mac.



Real Time Order Syncing

Howmuch contains one of the most top-rated yet underrated functionality, i.e. sync that connects the POS application and the Howmuch web application.



Automated Process

Whenever a user performs any transaction, receives or sends an order, the information automatically syncs details to the manager side.

Work Offline And Online

The Howmuch POS Application has the ability to perform its operations in online and offline mode and boost the user experience with its outstanding capabilities.

Continuous Work

In case of a network outage, the Howmuch POS app continues to operate; however, when the system regains connectivity, it automatically syncs all the details and transfers them.

Incoming and In progress Order Management

Howmuch POS provides users with a flexible and affordable way to maintain order efficiently in their store. It acts as an assistance tool and gives customers quick and efficient services through a fast order-taking mechanism.

Unified Experience

Howmuch POS application, give cashiers a unified experience to easily view and process in-coming and in-progress orders and then generate invoices immediately.

Order Estimation

Users can easily add information, promo codes, notes, discounts, and all the other details and generate receipts accordingly.

Real-time Management

When managing orders, the cashier pushes the order and gives the receipt to the customer regarding details. while orders and sales reports are synced to the manager's side for records.

Multiple Stores Management

Howmuch POS has outstanding multiple outlets management ability. It is a reliable hosting system that allows users to sell in more places simultaneously, get accurate insight into your inventory in real-time, and avoid overselling.

Automate Operations

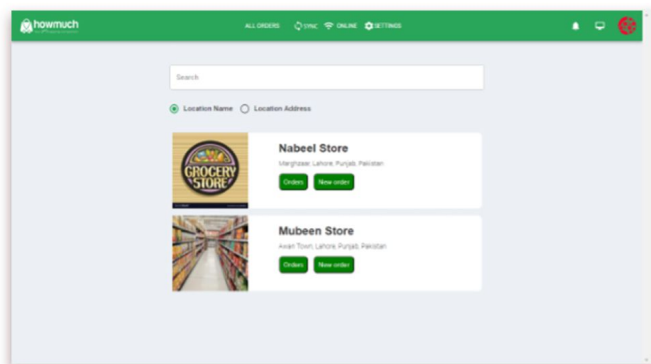
With Howmuch users do not have to perform operations manually because it automates your business operation and ultimately saves time and money.

Manage Chains Of Store

No matter how many locations you are operating your store, Howmuch point of sale software allows you to manage your chain of stores quickly.

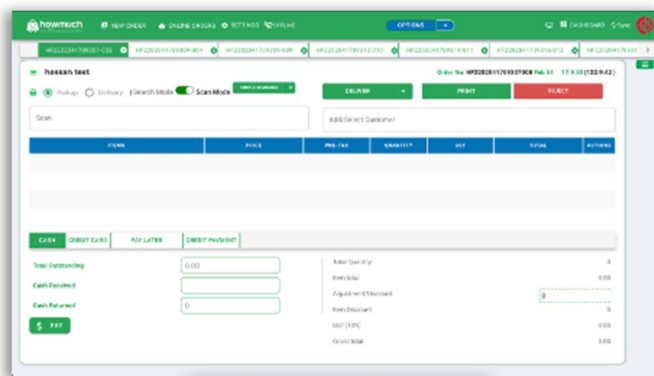
Centralized Operations

This POS centralized all numerous stores to one location, i.e., your head location, and thus it gives you more opportunity for growth and development.



Advance Offline & Online Mode

Howmuch Point of Sale software has reliable and efficient offline and online functionality that allows the operator to keep on with their business operating continuously with seamless checkout and encrypted transaction without missing a single beat and once the Howmuch POS App regains the connection it automatically syncs all the order records.



Keep Sales Processing

Howmuch POS offline mode keeps your retail store operation running smoothly even if the Internet isn't responding.

Mitigate Risk

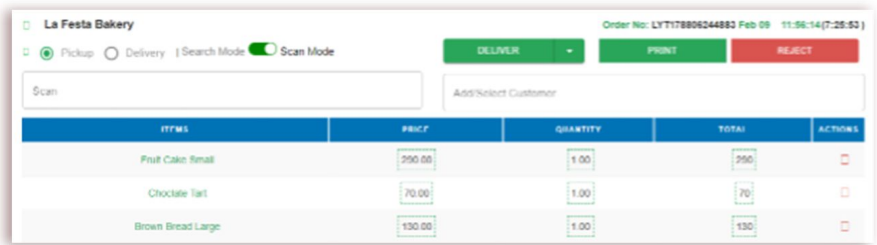
Howmuch offline capability mitigates the risk to our businesses by pausing all business operations in case of a network outage.

Run Uninterrupted Information

In case of network or power outage, Howmuch conducts the sales and transactions and then automatically syncs up all the data when the system gets connected again.



Multiple Scan Modes (Barcode, IMEI)



Howmuch also has scan functionality that makes it easier for a user to scan any item via barcode or IMEI and then search for its pricing details, manufacturers, and many more. Howmuch gives users an easy-to-manage experience. It allows users to quickly add products through scan mode.

Fast Navigation

Howmuch gives users a fast navigation users just enter the name of the product and get details of the product, its price, place, and every minor and major information within seconds.

Search Product In Inventory

Howmuch enables you to scan an entire inventory at once, access vital product information, and learn specifics about stock availability.

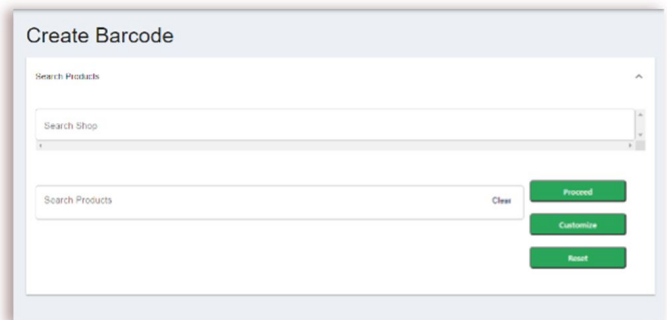
Fast Operations

Howmuch POS saves a lot of time because the staff does not have to search manually any product, they can perform it automatically by scanning barcodes or searching with name.

Barcode Labeling And Printing Functionality

Howmuch POS offers users barcode labeling and printing functionality so they can quickly add and save the barcodes for their products. Manually entering all the product information

for a large-scale retail store is very time-consuming and difficult. However, Howmuch barcode labeling quickly adds the information about your product to your point of sale, saving you a ton of time.



Increase Automation

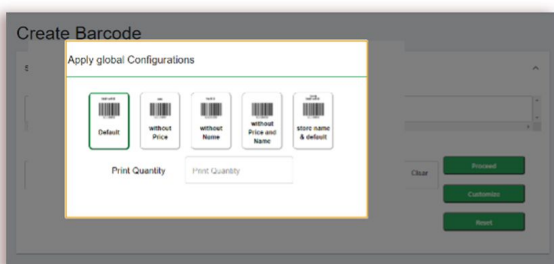
Howmuch barcode labeling functionality gives small business owners the tools to customize pricing labels, tracking outgoing products and packages on the shelf.

Create Scannable Barcode

Howmuch's point of sale software is suggested as the top barcode labeling program for creating scannable barcodes for products.

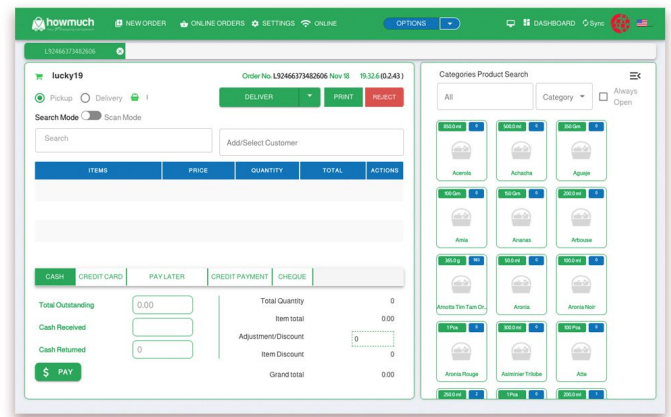
Products, Variants And Option Values Management

Howmuch also has an option of product editor through which user can add product details i.e SKU number, Price, Category, Name, Brand, Cost Price, Option Value, List Price, Stock, etc.



Sale Return

Howmuch also has a sale return option through which customers can quickly return the items back to the seller.



Quick Return

Howmuch maintain quick sales return the seller is only required to search the product through its particular order number, return the amount and then update the information accordingly.

Return Authorization

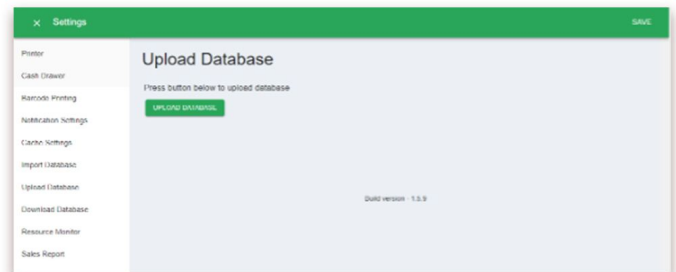
With the help of Howmuch POS, sales and orders are accurately tracked in sales returns so that the total amount of sales deducted can be automatically reported to the gross sales.

Increase Customer Satisfaction

The sales return facility makes the customer more loyal to your store, and also enhances customer satisfaction.

Database Management

Howmuch POS App has an option of upload and download databases including orders, items, expense, sales, etc., details into their operating system that reduce the admin task.



Accessible

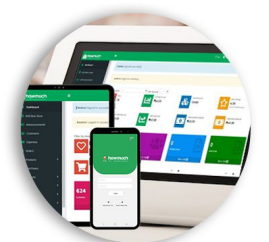
Howmuch automatically saves all the business information, and the user can easily retrieve it at any time and at any place.

No Data Loss

Howmuch POS database feature is really handy and there is no threat of losing data because information is securely saved in howmuch cloud-storage.

Save Data

Using Howmuch user can easily access, upload or download the data which is stored automatically in the cloud storage.



Resource Monitoring

In Howmuch point of sale app users have the option to monitor resources, including internet speed and also track their CPU or operating system storage. Additionally, users can quickly identify a slow operating system or slow POS App by looking at the storage.

Visualize Performance

Users can quickly spot areas for improvement with the help of Howmuch POS App, which provides a clear picture of operating system functionality.

Monitor Internet Speed

Through resource monitoring, Howmuch enables users to quickly determine network speed.

Operating System Storage

Howmuch POS App enables users to view operating system capacity in real-time and identifies total storage so that users can free up junk data space.

Data Security, Backup And Recovery

Howmuch POS stores data in its cloud storage. Your data will be securely saved in its cloud server, no matter wherever you are. You can always access your data remotely. At the same time, based on the data collection mechanism, Howmuch keeps track of every single action.

Secured Storage

Howmuch POS software benefit users from a cloud-based backup and storage capacity. It has tight layers of security that guard the private information belonging to your business.

No Data Breach Threat

By storing all of the confidential data in its cloud storage, Howmuch POS guards against data breaches.

Data Recovery

Howmuch POS software offers users simple backup and recovery, so in the event of a problem, it will quickly backup the user's mission-critical data.



3. HOWMUCH ONLINE ORDERING

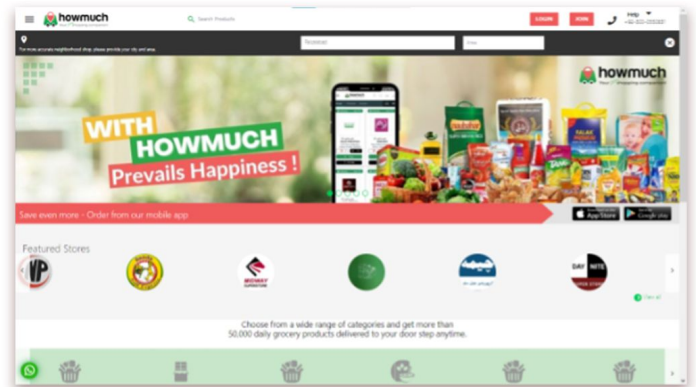
Howmuch has the best and largest online grocery store platform that provides customers an access to the best online brick and mortar stores, supermarkets, cash and carry store, and grocery stores. Customers can shop from a wide range of groceries and other products in a more accessible and convenient way. Howmuch has introduced online shopping from local grocery stores gives neighborhood grocery stores an opportunity to sell groceries to existing and new customers.

The main idea behind this concept is to promote the local shopping experience to e-commerce businesses and save shopping time with an enhanced experience. Several grocery shops advertise products under one platform through the Howmuch direct shop link. The user can select their desired grocery products without any struggle.

Howmuch B2C App

For the customer ease, Howmuch offers a revolutionary grocery App that provides buyers and sellers a comfortable shopping experience to shop anywhere and at any time. Howmuch online shopping app is a leading online supermarket shopping app with a vast range of products. It is user-

friendly and it brings stores to the door. Customers can conveniently shop all the with just a few taps on their mobile devices or tabs and then place an order. The app also gives an additional opportunity to customers to pick up their groceries without any trouble.



Download App

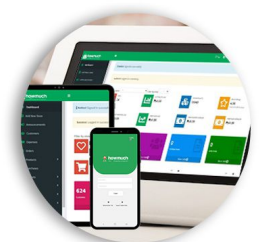
In order to enjoy the Howmuch app, customers have to download it on their phone from the Play Store or App Store, add items to their cart, and choose a suitable payment method.

Secure & Fast

Howmuch grocery app is highly secure. It offers a speedy and secure checkout process with various payment options.

Get Everything

Howmuch's B2C app offers customers a variety of options such as household essentials, cosmetics, vegetables, and pet care, at the very best prices.



Cross-selling

To increase sales and profits, Howmuch offers the cross-selling feature. Its cross-selling involves the suggestions to buy complementary items while shopping.

Maximize Orders

When a customer is shopping, how much cross-selling functionality highlights the items at a precise moment. It pushes customers to add additional items that might be needed.

Elevates Profits

Howmuch cross selling feature increased the perceived value. For generating repeat business and increasing profit, it consistently shows to be very effective.

Increase Customer Retention

Howmuch increase customer retention as customers find it more convenient and advantageous to purchase supplementary items while they are shopping.

Up-selling

Howmuch also has the functionality of upselling, which encourages customers to buy a higher-end product or deal instead of the one they have intended to add to the cart.

Order History

Howmuch track customer order history, including past and recent purchases and their order processing status.

Accurate Suggestion

Howmuch's up-selling functionality is a cost-effective it increases customer satisfaction with their purchases by making precise recommendations.

Improve profitability

How much up-selling functionality is extremely helpful and maximizes value to customers while also boosting sales and profitability.

Best Delivery Service

Howmuch assists customers with top-notch delivery services to help them lessen their shopping stress.

Versatile Items

Howmuch has the best delivery service to quickly deliver everything, including confectionery, snacks, drinks, ice-creams, household items, cosmetics, etc. straight to the doorsteps.

Set Charges

The charges for shopping, organizing, packing, and delivering orders are highly reasonable. While retailers can also set minimum order placement charges according to their choice.

Convenient

Howmuch has professionals who will deliver products to customers whenever they want, and it will save them from the hassle of separating time for shopping.



Pickup Service

Howmuch has “pick up” option, where orders can be picked after placing an order online. If customers wish to pick up the order by themselves, simply visit the nearest store.

Time Saving

Howmuch pick up service serves as a time saver for customers with no minimum order amount and no shopping fee.

Online Checkout

Customers do not have to walk in-store, search different products, add them to a cart, and then again stand in a long queue of checkout lines.

Less-Costly

The pickup option in Howmuch is more affordable than delivery because customers do not have to pay delivery charges in it.

Virtual Grocery Store

Howmuch provides a one-stop virtual store that serves the daily needs of customers. Howmuch gives users a platform through which they can also order products online from the web. Users can just go straight to the website of Howmuch.pk, choose from the range of products and nearby stores, add items to their cart, add payment details and then successfully check out. They will quickly receive an email regarding their order, and when the order has arrived, they will also get informed.

Quality Products

Customers can get all their favorite products at a discounted rate. It also provides quality products with the best-guaranteed experience.

Hassle Free

Howmuch online shopping platform saves the customer from the hassle of walking from aisle to aisle searching for products.

Elevated Sales

Howmuch online ordering platform elevates sales and increases profits, its quality service and seamless experience redirect new customers. It is a best platform to register your store online.

Multiple Payment Option

Howmuch online shopping platforms have a good practice of offering multiple payment options to customers, such as credit cards, debit cards, cash on delivery, and many more.

Contactless Delivery

Howmuch gives users the convenience of contactless delivery. Customer place an order perform, online transaction and their order delivered at their home without interacting with staff.

Paperless Payment

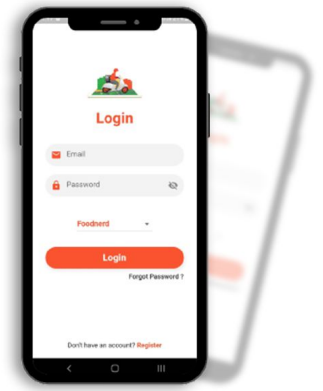
Howmuch is equipped with a contactless payment system that enables customers to virtually pay, access, and utilize loyalty rewards and coupons with the wave of their mobile device.

Highly Secured

Howmuch contactless payment option is highly secured and end-to-end encrypted so user data will always remain to save.

3. HOWMUCH RIDER APP

Howmuch provides users an opportunity to become a rider by delivering groceries to the customers. The primary purpose of the grocery delivery app is to help the driver or rider operate productively and finish deliveries on schedule. The more they deliver, the more they will earn. Users can easily perform delivery services once they have successfully registered as riders.



Flexible Hours

The best thing about the Howmuch rider app is that it gives the rider the opportunity to earn money by delivering groceries to customers.

Order Details

The rider can quickly view the order details, including retail stores and customer information, in the Howmuch rider app. It gives them flexibility to dash anywhere and deliver orders accurately.

Receive Instant Orders

Howmuch gives riders an opportunity to receive orders anytime. It offers flexible hours service and doesn't bound riders.

Transparency

The Howmuch rider app is very transparent; users can view all of the information about their overall earnings and keep track of every little detail.

4. HOWMUCH PRICING & PACKAGES

When it comes to pricing Howmuch provides very flexible packages with four different options including one time payment, basic, standard and pro. The customer has an open choice to choose whatever package suits their needs. The details of Howmuch pricing and packages are given below:

One Time Payment

One time pricing module offers a flexible and effective for small-sized businesses. Want the online presence of your retail business? Free Package includes no transaction cost, free online availability of your products, and much more.

- ✓ Customer Support 12/7- 1 Year
- ✓ 50 Orders / Day (1 year)
Unlimited offline orders
- ✓ 10,000 Items Inventory
- ✓ 3 Users
- ✓ 2 Drawer/Register
- ✓ Secure Cloud Backup - 1 Year
- ✓ 1 Training Session (30 Minutes)
- ✓ Offline Reporting (In-App)
Upgrades - 1 year

Basic

Uplift your monthly sales from online platforms. The Standard Package comes with everything included in Free Package plus SMS and social media marketing.

- ✓ Customer Support 12/7
- ✓ 50 Orders / Day
- ✓ 10,000 Items Inventory
- ✓ 3 Users
- ✓ 2 Drawer/Register
- ✓ Secure Cloud Backup
- ✓ 1 Training Session (30 Minutes)
- ✓ Basic Reporting

Standard

The premium package includes complete online store management, 3 total, users admin accounts, and much more.

- ✓ Customer Support 12/7
- ✓ 100 Orders/Day
- ✓ 20,000 Items Inventory
- ✓ 5 Users
- ✓ 2 Drawer/Register
- ✓ Secure Cloud Backup
- ✓ 2 Training Session 30 Minutes
- ✓ Advanced Reporting

Pro

All-inclusive features to synergize operations and maximize profits. It is a multi-management package with extra incentives. Get all-inclusive components, exclusive discounts on online sales, and much more to stay ahead of your competitors.

- ✓ Customer Support 12/7
- ✓ 150 Orders/Day
- ✓ 30,000 Items Inventory
- ✓ 10 Users
- ✓ 2 Drawer/Register
- ✓ Secure Cloud Backup
- ✓ 3 Training Session 30 Minutes
- ✓ Advanced Reporting



Howmuch Thank You!

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